



# The ZOOM/Kids on the move campaign in the Czech Republic

## Summary Report 2015

In the Czech Republic **8 primary schools** have been involved in the ZOOM campaign this year. **1.660 children** aged 4-12 years old collected together **10.881 green footprints**.

## Overview of participating schools and their results

Place	Name of the school	Number of children involved in ZOOM	Number of Green footprints
Děčín	Základní škola Děčín II, Kamenická 1145	328	2106
Chomutov	Základní škola Chomutov, Hornická 4387	300	1414
Litoměřice	LINGUA UNIVERSAL soukromá základní škola a mateřská škola	100	730
Poděbrady	Základní škola Jedna radost + Speciální základní škola	133	853
Přimda	Základní škola Přimda,	79	581
Řevnice	Základní škola Řevnice	228	1239
Votice	Základní škola Votice	312	2563
Zbiroh	Základní škola J. V. Sládka Zbiroh	180	1395
<b>Celkem</b>	<b>8</b>	<b>1.660</b>	<b>10.881</b>

The ZOOM activity weeks were held from the beginning of September to the end of October. All involved schools have been using the worksheets actively. The campaign's web site containing guidelines and all useful information has been launched (<http://www.nadacepartnerstvi.cz/Verejny-prostor-a-doprava/Zklidnujeme-dopravu/Na-zelenou/ZOOM-Deti-v-pohybu>). The participating schools also took the opportunity to consult with the national coordinator of the campaign. The accompanying events - e.g. mapping of dangerous spots, traffic surveys, discussions on sustainable mobility - took place at all involved schools.

All involved schools gave a detailed overview of activities, quotations from children or teachers and photographs. The outputs are very helpful for us in medialization of ZOOM campaign.

## Examples of activities at involved schools

### Děčín:



### Chomutov:

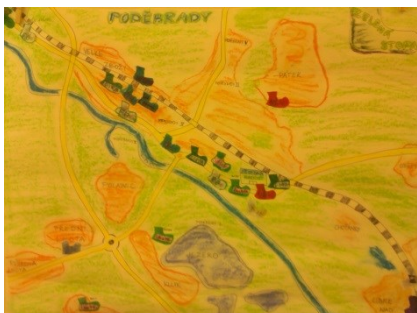




## Litoměřice:



## Poděbrady:



## Přimda:





## Řevnice:



## Votice:



## Zbiroh:

