

ZOOM - Kids on the Move 2007

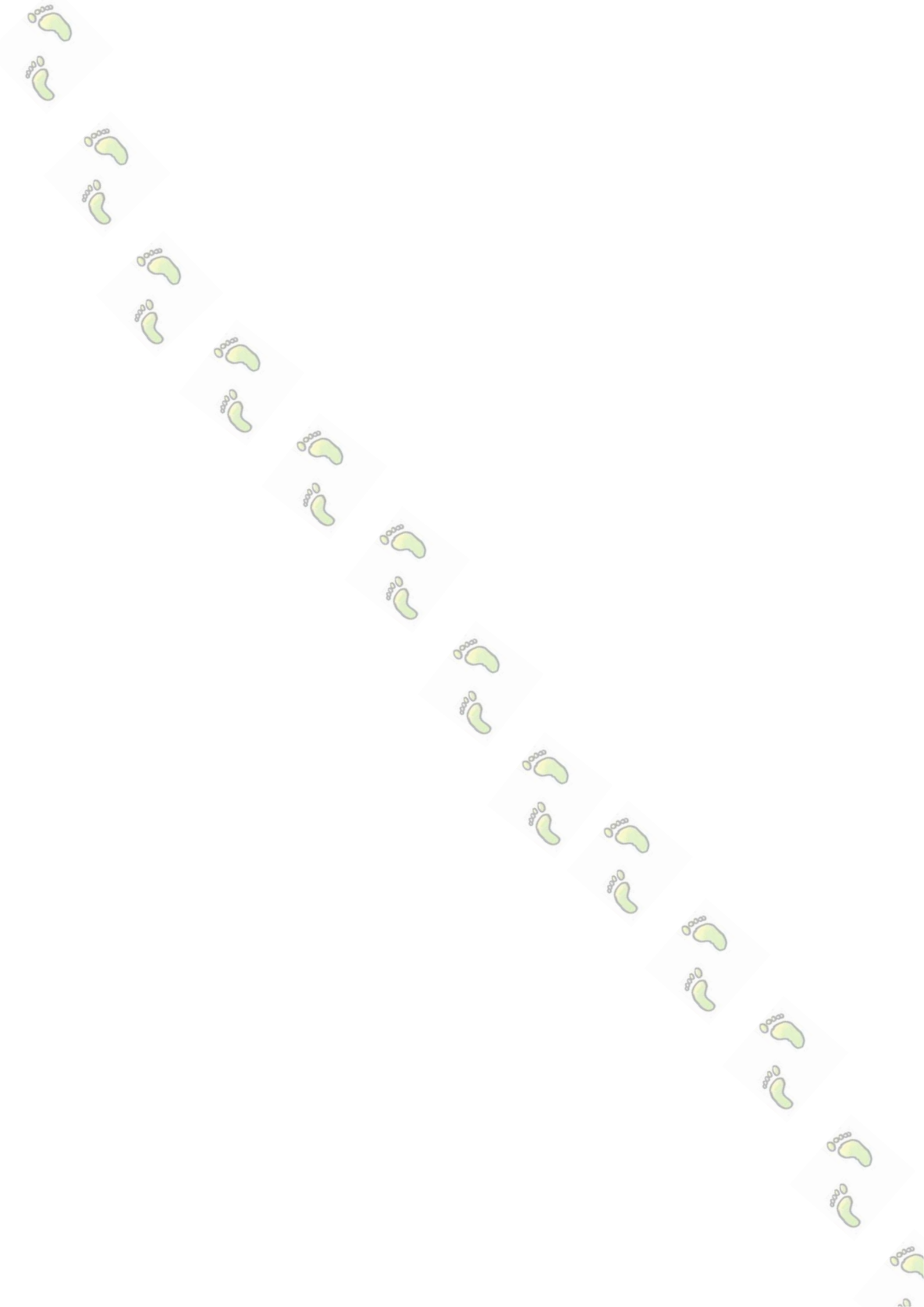
Together around the One World!



RESULTS



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ZOOM – Kids on the Move 2007

A total of 128,000 children in 17 European countries and beyond got together to collect "Green Footprints" as their contribution for a better climate.

ZOOM kids in Austria, Germany, Great Britain, Hungary, Italy, Liechtenstein, Luxembourg, Poland, Portugal, Sweden, Switzerland, the Netherlands and in Turkey collected Green Footprints during activity weeks dedicated to sustainability and climate protection by using eco-friendly means of transport for daily journeys to school or kindergarten. Children in Australia, New Zealand, on Fiji and Samoa joined them spontaneously.

The ambitious challenge was to gather at least 801,500 Green Footprints, which equals the number of kilometres needed to travel around the world 20 times standing for the 10 years the Kyoto-Protocol is now existing plus the next ten years which will show how ready we all are to fulfil our part on climate protection.

Together the children collected
1,457,039 Green Footprints,
 a more than impressive result!

The children demonstrated their readiness and their capacity to protect the global climate. They very much hope their action also encourages the adults at the UN Climate Conference to take concrete steps on the global combat against climate change.

The children are very concerned about the global climate. They - the adults of tomorrow who do not want to suffer the consequences of climate change - are ready to ZOOM on and make things better than their parents and grandparents.

This report can only give a short glimpse on the ZOOM activities 2007 in some participating countries.





Austria

In Austria there were 37,000 children collecting Green Footprints (Grüne Meilen) in 2007. This year about half of the participating schools collected Footprints for over one week, some even longer than a hundred days! This way the children in Austria reached more than **467,000 Green Footprints**. Austria carried out the campaign for the 5th time



A woman from Thomasroith:

"My husband wanted to go and buy milk at the farm. He wanted to go by car - as usually. But then there came our little neighbour offering that he would walk there for us. We've been quite surprised!"

Landeskindergarten Enzersdorf:

The children took their mission very seriously and motivated also their parents to move without the car. Some children even shed tears of disappointment, when their parents came to pick them up by car unexpectedly.

I've never seen that many bikes and scooters in front of the kindergarten before and I hope this trend won't pull down after the campaign.

Poem from Volksschule Gresten:

"Wir wollen wieder Bahn fahren, das ist klar,
wir sind eine unternehmungslustige Schar.

Das Grüne Meilen Projekt war ein Hit,
nächstes Jahr machen wir sicher wieder mit!

Wir wollen fleißig unsere Füße benützen,
so können wir Klima und Umwelt schützen!
Wir grüßen euch herzlich und sagen 'Adel!

Österreich

In Österreich nahmen 37.000 Kinder an der Kindermeilen-Kampagne teil. Zirkla die Hälfte der teilnehmenden Schulen sammelten mehr als eine Woche. Mehrere Kinder sogar über hundert Tage. So schafften die Kinder in Österreich über **467.000 Grüne Meilen**.

Eine Nachbarin aus Thomasroith

"Mein Mann wollte wie so oft mit dem Auto die Milch vom Bauern abholen. Da sagte unser kleiner Nachbar, der die Volksschule besucht, dass er das zu Fuß für uns erledigen möchte. Da staunten wir nicht schlecht!"

Landeskindergarten Enzersdorf an der Fischa:

„Die Kinder nahmen die Aufgabe sehr ernst und motivierten ihre Eltern auf das Auto zu verzichten. Es gab sogar Tränen der Enttäuschung, wenn Kinder unerwartet mit dem Auto abgeholt wurden.

Ich habe vor dieser Aktion noch nie so viele Fahrräder bzw. Roller vor dem Kindergarten gesehen und hoffe, dass der Trend auch nach Beendigung des Projektes nicht abreißt."

Wir sammelten fleißig,
wir sammelten viel,
ein umweltfreundlicher Schulweg
war unser Ziel!"





Germany

In Germany 35.000 children in 190 municipalities collected over 308.000 Green Footprints (Grüne Meilen). Sometime just a few children collected footprints together like Anne-Sophie and Marie-Christin from Hofheim. Sometimes all primary schools and kindergartens of a town participated and handed over their results to the city major e.g. at a closing event during the European Mobility Week (16.-22.9.)



Often the children explored their daily journeys as "Detectives on the road" ("Verkehrsdetektive unterwegs!") to have a closer look at dangerous crossings or pavements blocked by parking cars.

Other schools built walking busses or marked the children's crossings with footprints so the cars know where to watch out.

Frau Bautze from Allensbach:

"I read in the newspaper that our neighbouring city Konstanz made an application for participating the 2008-ZOOM campaign to the city council and mentioned our small village as forerunner!

You see: one action is not already all closed and there are already potential participants for the next one."

Deutschland

In Deutschland haben sich 35.000 Kinder aus 190 Kommunen beteiligt und zusammen über 308.000 Grüne Meilen gesammelt. Manchmal waren es nur einzelne Kinder, die sich zusammaten wie Anne-Sophie und Marie-Christin aus Hofheim, die bereits Anfang März ihre 18 Meilen meldeten. Manchmal beteiligten sich alle Schulen und Kindergärten einer Gemeinde und übergaben ihre Grüne Meilen in aller Öffentlichkeit, z.B. im Rahmen der Europäischen Woche der Mobilität an den Bürgermeister.

Viele Kinder waren als "Verkehrsdetektive unterwegs!" und nahmen gefährliche Kreuzungen oder ungesicherte Gehwege sehr genau unter die Lupe.

Manche Schulen organisierten Haltestellen für Laufbusse und markierten die Gehwege mit Fußabdrücken, um Autofahrer auf ihre Überquerungsstellen aufmerksam zu machen

Frau Bautze aus Allensbach:

"Ich habe in der Zeitung gelesen, dass in unserer Nachbarstadt Konstanz der Antrag auf Teilnahme an der Kindermeilen-Aktion in den Stadtrat eingebracht wurde. Ganz besonders erfreut waren wir in Allensbach in diesem Zusammenhang, dass wir sozusagen in der Vorreiterrolle genannt wurden.

Sie sehen also, die eine Aktion ist noch nicht abgeschlossen und schon finden sich wieder Interessenten für das kommende Jahr ein."





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Italy

In Italy, mostly in the North, several large and smaller municipalities took part in the 2007 ZOOM-project and there are more, every year.

Over 10,300 children succeeded in collecting 360,000 Miglia Verdi /Green Footprints by walking - some collected for two weeks, others for several months!

Usually the children were very much dedicated to walking to school. To also convince their parents to leave their car at home was not always easy, particularly for those who live far from school.

Nevertheless children's persistency is boundless: if it was really necessary to use the car, they incited their parents to take along the least some school fellows or they made an appointment in a meeting place and then walked to school altogether



Some of the thoughts expressed by children (which can be very instructive to adults.):

Filippo Savi (aged 10): *"I suggest to use more and more our feet because God made them for us for walking and not for pushing pedals."*

Giulia De Lorenzis (10 years old): *"To walk is always very nice as I do not pollute and if I meet friends I can talk with them."*

Miriem Deraaoui (10 years old): *"It is not right to go on polluting the environment because children breathe polluted air and then they get sick."*

Italia

Anche in Italia, soprattutto al nord, numerosi comuni grandi e piccoli hanno partecipato all'iniziativa "Bambini a piedi intorno al mondo. Raccogliamo miglia verdi" ed il loro numero aumenta ogni anno sempre di più.

Oltre 10.300 bambini sono riusciti a raccogliere 360.000 miglia verdi camminando, chi per due settimane, chi per diversi mesi.

Quasi sempre sono stati proprio i bambini ad impegnarsi maggiormente. Convincere i genitori a lasciare a casa l'automobile non è un'impresa facile, soprattutto per chi abita lontano dalla scuola.

La tenacia dei bambini però non conosce limiti: se proprio è necessaria la macchina, spingono il genitore a trasportare diversi compagni di scuola oppure si danno appuntamento fra loro in un punto anche se lontano dalla scuola per poi andarci a piedi tutti insieme.

I pensieri espressi dai bambini sono molto istruttivi anche per gli adulti:

Filippo Savi (10 anni): *"Consiglio di usare di più i nostri piedi perché Dio ce li ha fatti per camminare e non per schiacciare pedali."*

Giulia De Lorenzis (10 anni): *"Venire a piedi è sempre molto bello perché non inquina e se incontro delle amiche posso parlare con loro."*

Miriem Deraaoui (10 anni): *"Non è giusto continuare ad inquinare l'ambiente perché i bambini respirano l'aria inquinata e poi si sentono male."*



Luxembourg

During October 2007 we - a few thousand children from Luxembourg - did not use cars to get to school. No, we went there on foot, by bike or with the bus. It gave us great pleasure to participate for one week in the campaign "collecter des kilomètres verts /collecting Green Footprints". We handed over 36.000 Greng Meilen/Green Footprints to our Minister for the Environment Lucien Lux. We very much hope that our ideas are be taken serious!



Luxembourg

Au cours du mois d'octobre 2007 nous - quelques milliers d'enfants du Luxem-bourg - n'avons pas emprunté de voitures privées pour nous rendre à l'école. Non, nous y sommes allés à pied, à vélo ou en bus. Nous avons pris beaucoup de plaisir à participer pendant une semaine à l'action « collecter des kilomètres verts ». Certains instituteurs / institutrices sont même passés à nos domiciles et nous avons alors fait le



chemin de l'école ensemble, ce qui nous a très bien plu. Certains d'entre nous regrettaient de ne pas pouvoir collecter des kilomètres verts, parce que le trajet semblait trop dangereux aux parents ou



parce qu'il n'y avait pas de copain habitant dans les proches alentours. En plus, on avait des discussions très sympa avec nos instituteurs et nos parents sur l'organisation de notre chemin de l'école. Nous y souhaitons davantage de sécurité, ce qui nous permettrait d'y aller plus souvent à pied ou à vélo. Emprunter le bus pour se rendre à l'école n'est pas mal non plus, mais nous avons quelques idées pour rendre ce trajet plus intéressant. Nous espérons bien que nos idées seront prises au sérieux.





Op Kannerfeis duerch d'Welt - Vill gréng Meilen fänken an dobäi un d'Emwelt denken

Mir, e puer Dausend Kanner vu Lëtzebuerg, hun am Oktober 2007 eise Wee an d'Schoul nët mam Auto bemat. Mir hun nei Wëer ausprobiert, sinn ze Fouss, mam Vélo oder mam Bus an d'Schoul komm. Et huet eis all grouss Freed gemat fir kënnen während enger Woch bei der Aktioun „Gréng Meilen sammeln“ matzemachen. E puer vun eis gouwen vun hirer

Léierin ze Fouss doheem ofgeholl an ët huet eis ganz gudd gefall, fir kënnen zesummen de Schoulwee ze machen. E puer vun eis woaren och traureg dat se keng gréng Meile konnten sammeln, well sie nët selwer beaflosse konnten op se mam Auto gefouert gouwen oder nët. Et sinn och Diskussiounen entstanden, mat dem Léierpersonal an den Elteren. Mir wënschen eis dat eis Schoulwëer méi secher ginn, esou dass mir méi dacks ze Fouss oder mam Vélo kënnen an d'Schoul goën. An zesummen moies a Mëttes am Bus fueren ass och ganz flott.



The Netherlands

During the European Mobility Week (September 16 - 22th) 34.000 Dutch children in more than 30 municipal authorities collected 238.000 Groene Voetstappen / Green Footprints which they handed over to their Minister of the Environment Jacqueline Cramer



In Lochem, a rural municipality in the east, the press was invited to report the delivery of the Green Footprints to the alderman of Environment. About 50 children and a penguin handed over a certificate with 17.640 footprints. A voluminous contribution for such a small town!



The penguin - that walked all the way from the Antarctic to Lochem on his green feet - asked the children who of them rode on their bikes or walked to school that week. All the arms rose in the air, no one travelled by car.

"Who knows why we collected Green Footprints?" the penguin asked. 50 Children shouted impassioned and gave their answers enthusiastically. The penguin told the children why it is important to take action to counteract climate change.

The aldermen De la Court was being asked which actions the municipality of Lochem takes to counteract climate change..

De la Court and the children discussed what they could do to help the environment. They agreed that the alderman would visit the schools in Lochem to see the activities the children take at school for a better climate.

The final part of the afternoon was painting green footprints at the wooden wall of the church tower in the centre of Lochem. All the children painted Green Footprints surrounded by trees and birds.

Eveliëne and Yukiko (both 10 year old) already



care about the environment for a long time: "I enjoyed this week, finally children could DO something! I almost never go to school by car. Even when it rains. In that case I walk and take my umbrella." Yukiko nods in agreement, "I always travel to school by bike. Even in rain or snow I prefer to walk, with my bicycle in my hand."

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Nederlands

In Nederland hebben in de Week van de Vooruitgang (16-22 september 2007) 34.000 basisschoolleerlingen afkomstig uit meer dan 30 gemeenten 238.000 Groene Voetstappen verzameld.

Aan het einde van deze week werd de pers uitgenodigd in Lochem, om de eindmanifestatie bij te wonen en verslag uit te brengen over het overhandigen van de Groene Voetstappen aan de wethouder Milieu, Thijs de la Court. Ongeveer 50 kinderen en een pinguïn overhandigden gezamenlijk een certificaat met 17.640 voetstappen. Een geweldige bijdrage voor zo'n kleine stad!

De pinguïn schudde alle kinderen één voor één de hand en stelde zich voor, hij is helemaal naar Lochem komen lopen vanaf de Zuidpool. De pinguïn vroeg vervolgens aan de kinderen wie er deze week allemaal op de fiets en lopend naar school waren gekomen. Alle kinderen staken hun hand op, niemand heeft deze week de reis van en naar school met de auto afgelegd. *Wie weet waarom we dit doen*, vroeg de pinguïn, de kinderen roepen enthousiast honderduit. De pinguïn vertelde waarom het belangrijk is dat we met zijn allen actie ondernemen om klimaatverandering tegen te gaan.



Vervolgens overhandigde de pinguïn samen met twee kinderen een certificaat met 17.640 Groene Voetstappen aan de wethouder. Die hebben de schoolkinderen de afgelopen week verzameld door lopend en fietsend naar school te gaan. Op de step of op rolschaatsen mocht ook. De wethouder belooft het certificaat én de

wereldbol mee te nemen naar de eerstvolgende raadsvergadering.

Als laatste onderdeel van de middag mochten de kinderen de houten schotten rondom de toren van de Sint Gudulakerk in het centrum van Lochem beschilderen. Ze maken allemaal groene voetstappen met bomen en vogels er omheen.



Eveliëne en Yukiko (allebei 10 jaar) houden zich al volop bezig met het milieu. Eveliëne: *Ik vond het leuk dat we deze week als kinderen iets konden DOEN voor het milieu. Ik ga bijna nooit met de auto naar school. Ook niet als het hard regent, want dan kunnen we altijd nog lopen met een paraplu.* Yukiko knikte instemmend: *"Ik ga ook altijd met de fiets naar school. Ook als het regent of als het heel hard sneeuwt, loop ik gewoon met de fiets in de hand".*



Portugal

During this school year, 06/07, 44 Portuguese institutions (schools and kindergartens), with 87 classes were involved in the Zoom activities. 1.600 children have collected 9.736 Pegadas Verdes /Green Footprints.



Yet, it's relevant to know, that from this total number of schools and kindergartens there were 9 that, until this moment, didn't inform us how many footprints they've collected. These schools and kindergartens told us that the project was a big success.

The children have received an excellent support from their parents and a very important advice from the teachers.

Portugal

Durante o ano lectivo 06/07, Portugal contou com a participação de 44 Escolas e Jardins de Infância participação que incluiu o envolvimento de 87 turmas e de um total de 1.598 crianças.

Do desenvolvimento das diversas actividades, no âmbito do projecto Zoom, foi coleccionado um total de **9.736 pegadas verdes**.

Contudo, importa referir que, dos 44 Estabelecimentos escolares 9 não informaram, até à data, quantas pegadas coleccionaram. Este projecto obteve grande êxito junto das crianças que contaram, inclusivamente, com a excelente e imprescindível colaboração de seus pais e orientação dos professores/educadores.



Other Countries

Hungary

The 70 pupils from Hungary got to know about ZOOM via their German partner city Unna. A teacher from the national school in Ajka wrote: "We discussed with the children about advantages and disadvantages of different means of transport. The children recognized that there are quite some places they can go by bike or just walk to. And they agreed on that they are more awake and fit at school when walking there."



Turkey

The 240 children from the EROL TRAKCIOGLU PRIMARY SCHOOL in Koyundere were participating for the second time. Their teacher wrote us: "Students from 2nd to 8th grade joined the campaign. During the activity week the pupils and their teacher did not only walk or cycle and use public transport instead cars for long distances, they also learned a lot about Climate Change and the Kyoto Protocol."

Switzerland

The results of the 240 participants in Zürich were presented at the "Zürli mobil-Day" in September.

Some child wrote on its footprint: "I hope that we succeed!"

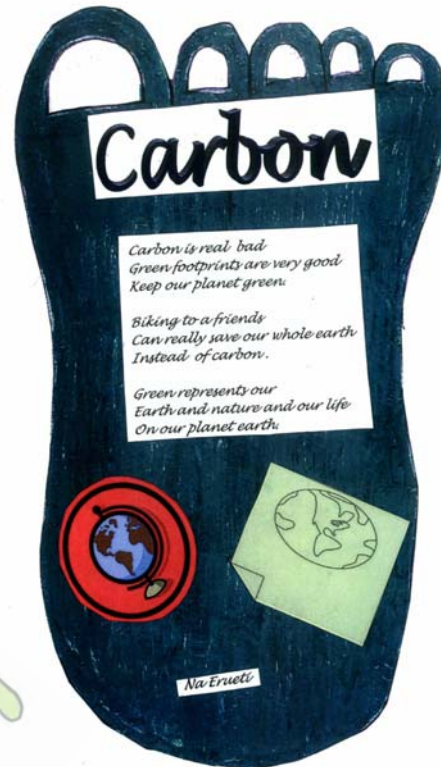
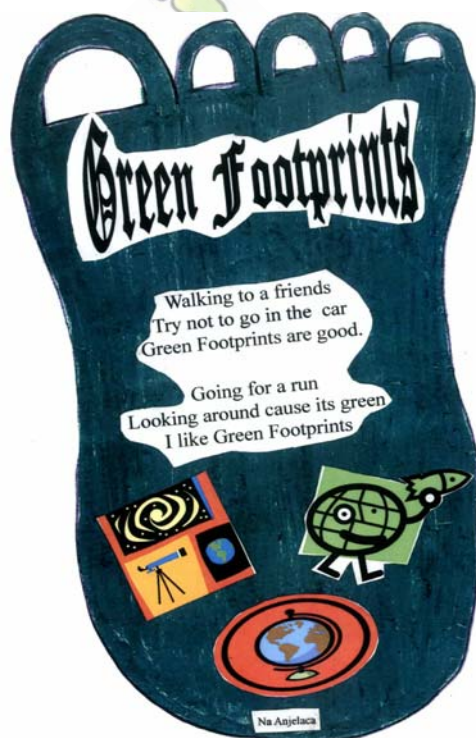


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New Zealand

In Rangitikei 885 children joined the ZOOM campaign!

They sent us some poems they wrote about climatefriendly mobility



Further information as well as lot of short reports from several participating facilities can be found at

www.local-climate-protection.eu/zoom2007.html

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a campaign by



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