



Press Release

30 November 2011

Children in 25 countries joined forces and collected 2.7 Million "Green Footprints" for the UN Climate Conference in Durban

On Wednesday, 30 November, Climate Alliance handed over 2.7 Million "Green Footprints" collected by 200,000 children in 25 countries to UNFCCC Executive Secretary Christiana Figueres in Durban.

In 2011 Climate Alliance's campaign "ZOOM – Kids on the Move for Climate Action" did not only run for the tenth time but also set new records:

201,146 kids from 16 European and further nine countries (Austria, Belgium, Cocos Keeling Islands, Czech Republic, Denmark, France, Germany, Hungary, India, Indonesia, Italy, La Reunion, Luxembourg, Malaysia, Malta, Mauritius, the Netherlands, Poland, Romania, Singapore, Slovakia, Sweden, Switzerland, Tanzania, Thailand and the Ukraine) ZOOMed in and together collected 2,710,340 "Green Footprints" by using sustainable means of transport for their daily journeys, by saving energy in their schools and kindergartens, and by eating regional food.

The children presented these splendid results of their Climate Action to the UNFCCC Executive Secretary Christiana Figueres substitutional for the participants of the UN Climate Conference and called to take concrete steps towards saving the world's climate right now. Figueres was very impressed by the presentation of the collected miles illustrating the children's efforts and looked over the respective results of each country. "I also would like to have Green Miles", she said, "because I go to work by bike." Moreover, she asked the children to convince their parents to be "Adults on the Move for Climate Action!".

The Executive Director of Climate Alliance Thomas Brose was accompanied by representatives of ZOOM participants from Austria, Germany, Luxembourg, the Netherlands as well as by the Swiss circumnavigator Dario Schwörer head of the NGO TOPtoTOP. Brose said: "The children have been on Climate Action for ten years while the adults have talked and talked without coming to a conclusion. Now, the children very much hope that the politicians in Durban are willing to actively contribute to climate protection too and will pave the way for a worth living future."

"ZOOM – Kids on the Move for Climate Action" is Climate Alliance's annual campaign on sustainable mobility for children aged 4 to 12 years old. ZOOM is running since 2002 and aims to show that the 'little ones' can take steps to help protect the climate too and not just talk about climate protection like the 'big ones' at the UN Climate Summit.

Photos and further information:

www.zoom-kidsforclimate.eu/results.html

The "Climate Alliance of European Cities with the Indigenous Rainforest Peoples" is the largest city network committed to climate protection and preservation of the tropical rainforests. Since 1990, Climate Alliance has supported a total of now over 1,600 members from 18 European countries in attainment of their voluntary commitments to reduce CO₂ emissions by ten percent every five years and to halve per capita emissions by 2030 at the latest (base year 1990). To preserve the tropical rainforests, Climate Alliance cooperates with Indigenous rainforest peoples.



Climate Alliance

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