

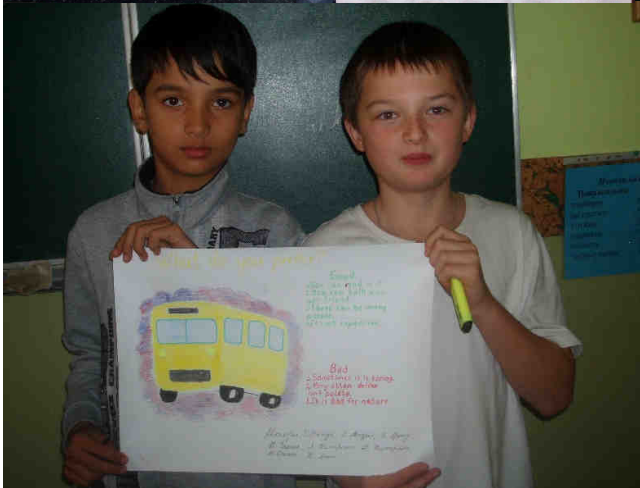


Climate Alliance

ZOOM – Kids on the Move 2012

Together around the One World!





ZOOM – Kids on the Move for Climate Action 2012

160,000 children in 12 countries joined forces again and collected 2.4 million “Green Footprints” as their contribution for a better climate

159,967 ZOOM kids in 12 European countries (Austria, Belgium, Czech Republic, Germany, Italy, Luxembourg, Macedonia, Netherlands, Romania, Slovakia, Sweden and Ukraine) collected Green Footprints during their activity weeks dedicated to sustainability and climate protection by using eco-friendly means of transport for their daily journeys to school or kindergarten.

In 2012 the ZOOM-Kids highlighted issues of eco-fair and climate-clever procurement of school and kindergarten consumables, for to pay regard to the 20th anniversary of the Agenda 21 and the "Earth Summit" in Rio de Janeiro. So in addition to the fun of climate-friendly mobility on everyday journeys the children were asked to have a closer look at the things they are carrying in their rucksacks and schoolbags as well as the materials they use for writing, drawing, painting and other art work.

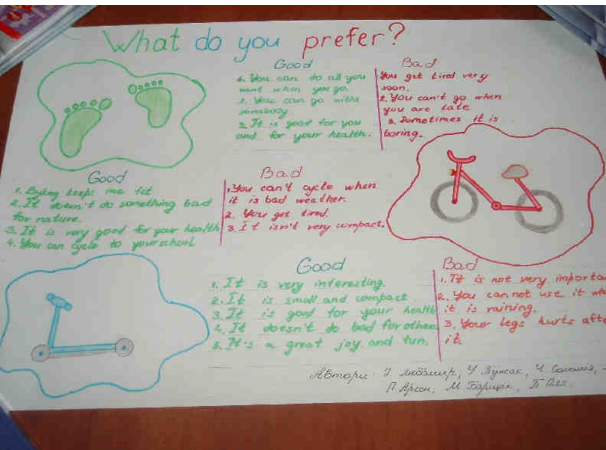
Together 159,967 children in 12 countries collected

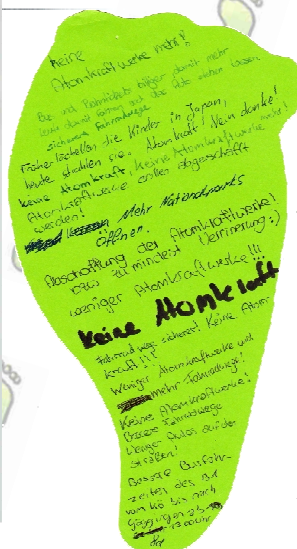
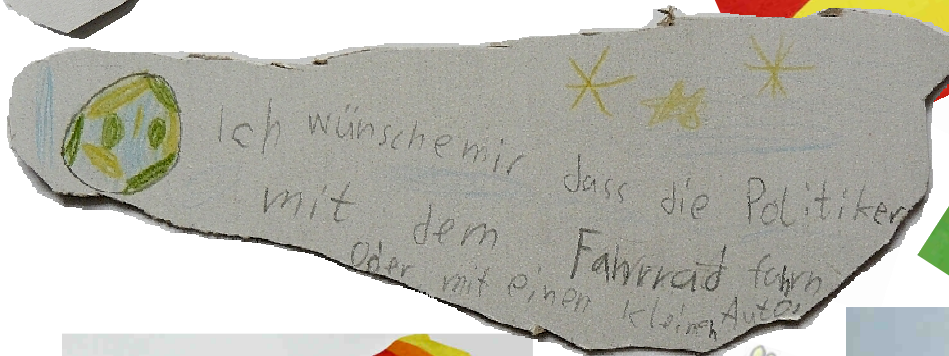
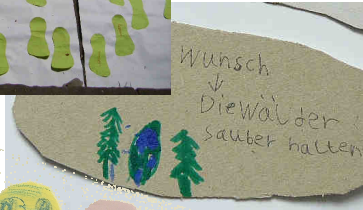
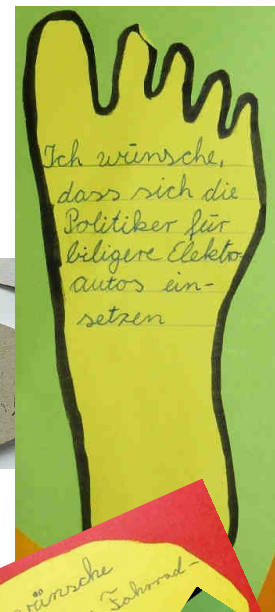
**2,447,900
Green Footprints**

The children are very concerned about the global climate. They – the adults of tomorrow, who do not want to suffer the consequences of climate change – are ready to ZOOM on and make things better than their parents and grandparents.

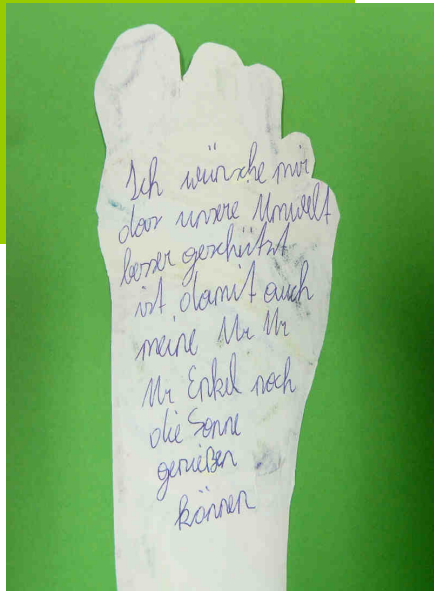
This report can only give a glimpse on the ZOOM activities in 2012
Further information at
www.zoom-kidsforclimate.eu







Austria



In Austria over 30,000 children collected 637,337 Klimameilen (Green Footprints)

In Austria the ZOOM Campaign didn't take a summer break: Even within holiday games the children collected **Green Footprints**.

In September, as part of the European Mobility Week, many children transformed the grey streets in front of their schools into flowering meadows.

In Zurndorf the children placed themselves in front of a supermarket and inspected the mobility behaviour of the customers.

People who came on feet or by bike were given an apple, those who came with the car got a lemon from the ZOOM-kids.

Kindergarten St. Michael, Schwanenstadt:

"The stickers increased the incentive for the kids to cause their parents finding very creative ways in gathering green footprints, even if they were short in time, or the weather was bad."





Kindergarten St. Michael in Schwanenstadt:

„Durch die Pickerl, die ein großer Anreiz für die Kinder waren, wurden so manche Eltern von ihren Kindern dazu gebracht sehr kreative Möglichkeiten zu finden, wie man einen umweltfreundlichen Weg zurücklegen kann, auch wenn die Zeit nicht immer da ist, oder das Wetter schlecht.“

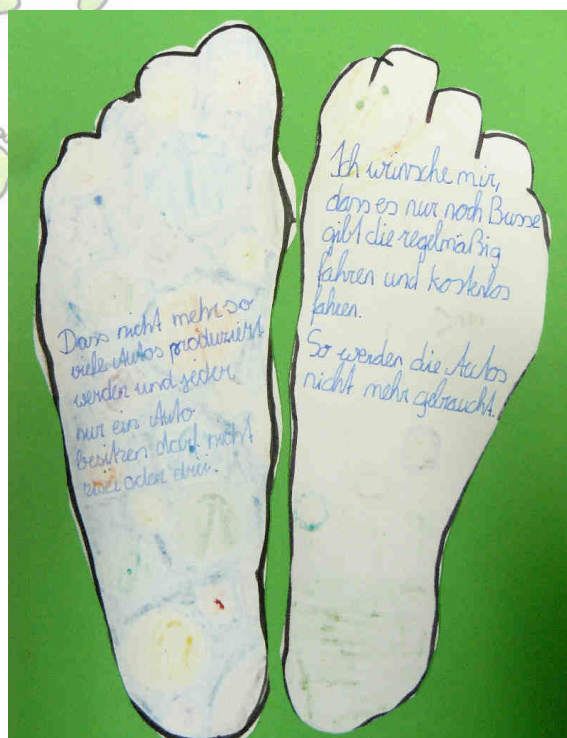
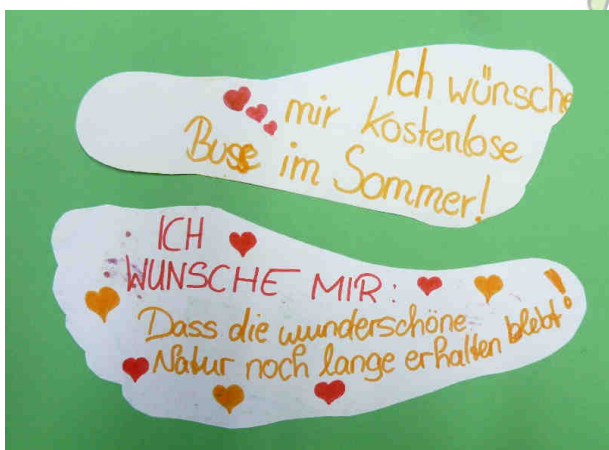
Österreich

In Österreich sammelten 2012 rund 29.000 Kinder **Klimameilen**

Die Kindermeilen-Kampagne machte in Österreich keine Ferien: So wurden bei mehreren Ferienspielen klimafreundliche Wege gesammelt.

Im September, im Zuge der Europäischen Mobilitätswoche, machten die Kinder graue Straßen zu blühenden Wiesen.

In Zurndorf schenkten die Meilensammler den Supermarktskunden, die zu Fuß oder mit dem Fahrrad zum Einkaufen kamen, einen Apfel. Jene, die mit dem Auto fuhren, bekamen eine Zitrone.



Czech Republic



In the Czech Republic, where ZOOM is being coordinated by Auto*Mat, 1,255 children from 10 schools around the country collected 1,384 **Zelené Kilometry (Green Footprints)** and the children as well as the teachers greatly enjoyed it

Each child got a sheet, where it could draw how it traveled to school and back home.

Some schools organized sports-days to gather extra footprints e.g. with scooter courses. Others made expeditions to give all children a chance to collect some footprints.

Collecting Green Footprints became part of the educational activities of Auto*Mat's national campaign *Sustainably to school*, that is aiming at implementing sustainable ways of transportation into school curricula.

A kindergarten teacher from Havříce,
Uherský Brod:

Beside the Green Footprints Campaign we are systematically trying to walk with children as much as possible to fight frequent illnesses and support their well-being. By walking we are not only saving money but also our environment.



Týden se zelenými kilometry

Jméno: GABČA Třída: 1A

Na první řádku napiš, jak ses dopravila do školy, a na druhou řádku, jak ses dopravila ze školy. Za každou ekologickou cestu (pěšky, na kole, na koloběžce, vlakem, autobusem, tramvají, letadlem, loďí) získáš jeden zelený kilometr. Za každou cestu můžeš získat pouze jeden zelený kilometr.

PRÍKLAD VYPLNĚNÍ

PONDĚLÍ

ÚTERÝ

STŘEDA

ČTVRTEK

PÁTEK

CELKEM ZELENÝCH KILOMETRŮ:



Učitelka mateřské školy Havříce
v Uherském Brodě

Kromě účasti v soutěži o sběr zelených kilometrů se systematicky snažíme s dětmi chodit a tím bojovat proti časté nemoci a zvyšovat jejich fyzickou kondici. Častou chůzí šetříme nejen peníze, ale i naše životní prostředí.

Česká republika

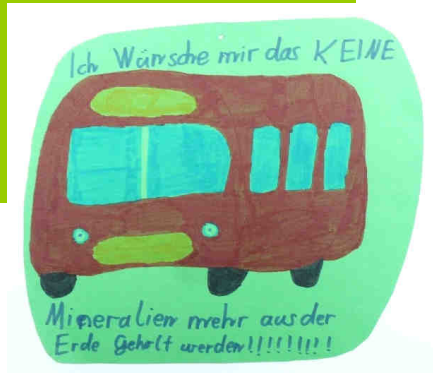
1 255 dětí z 8 různých škol z celé republiky celkem nasbíraly 11 384 zelených kilometrů. Dětem i učitelům se soutěž moc líbila.

Děti si během jednoho týdne zapisovaly, jakým způsobem se dopravily do školy a ze školy. Některé školy v rámci kampaně zorganizovaly projektový den a děti si mohly vyzkoušet například jízdu zručnosti na koloběžce. Jiné školy podnikly expedici se zelenými kilometry, aby každý žák měl možnost nějaké kilometry nasbírat.

Sběr zelených kilometrů je součástí národní vzdělávací kampaně Udržitelně do školy, kterou se občanské sdružení Auto*Mat snaží o začleňování problematiky udržitelné mobility do školních osnov.



Germany

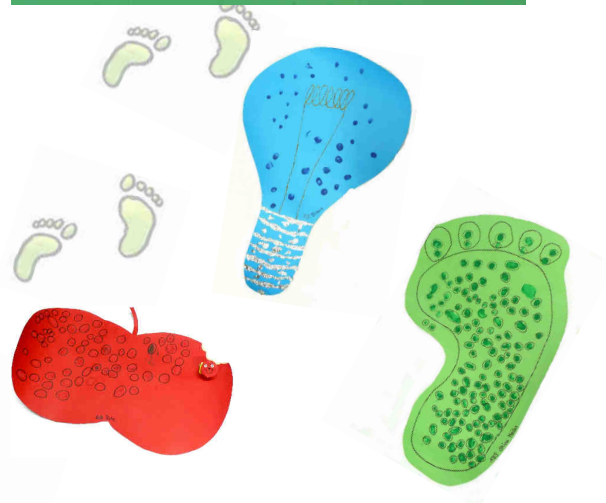
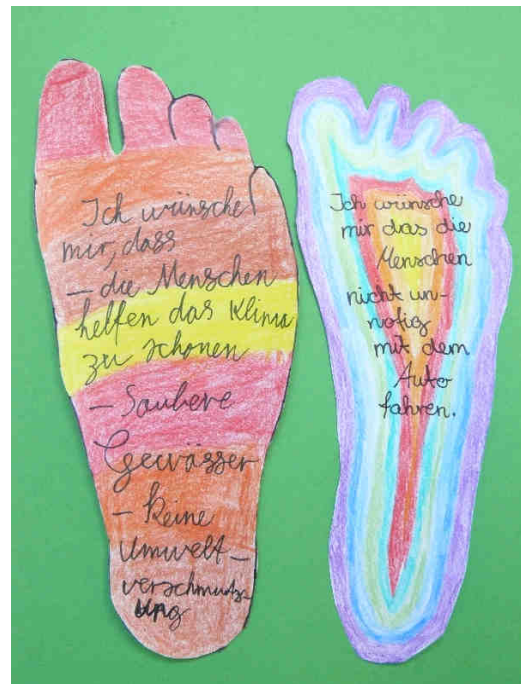


In Germany 52,162 children in over 120 municipalities collected 717,753 **Grüne Meilen (Green Footprints)**

More and more participants not only focus on sustainable mobility but also stress the campaign's other issues regional food and energy saving.

Therefore many children collected not only green stickers for walking, cycling or going by bus and train but also red ones for eating apples from the local farmer or blue ones for turning of lights in empty rooms.

The children also focused on what they can do at school like using notebooks with the Blaue Engel (Blue Angel) to be sure they're made of recycled paper for 100%.



Kinderhaus "Pustebume", Kusterdingen

The "Schubidus" also became environment detectives. There was a light detective that took care of turning of not needed lights, the water detective controlled the water tap and the trash detectives collected trash in the garden and put it in the appropriate trash cans.



Kinderhaus "Pustebblume", Kusterdingen

Die ‚Schubidus‘ sind in dieser Zeit auch zu Umweltdetektiven geworden. Es gab einen Lichtdetektiv, der z.B. geschaut hat, ob man Licht im Zimmer braucht und wenn nicht, das Licht auch ausgemacht wird. Der Wasserdetektiv hat die Wasserhähne kontrolliert und die Mülldetektive haben den Müll im Garten eingesammelt und in die entsprechenden Mülleimer entsorgt.



Deutschland

In Deutschland haben sich **52.162** Kinder aus über **120** Kommunen beteiligt und zusammen **717.753 Grüne Meilen** gesammelt

Immer mehr Einrichtungen beschäftigen sich nicht nur rein mit dem Thema Mobilität, sondern beziehen auch die neueren Kampagnen-Themen Energiesparen und regionale Lebensmittel mit ein.

So sammelten sie nicht nur grüne Aufkleber für Wege, die sie zu Fuß, mit Fahrrad, Roller oder Bus zurücklegten, sondern auch rote für den Frühstücksapfel vom lokalen Bauern oder blaue Sticker für das Ausschalten von Licht in gerade nicht genutzten Räumen.

Anlässlich von Rio+20 gab es dieses Jahr viele Aktionen rund um klimafreundliche Beschaffung: Die Kinder lernten wofür der Blaue Engel steht und warum es besser für die Wälder ist, wenn sie auf Umweltschutzpapier malen und schreiben.



Italy



In Italy this year 4,290 children in 25 municipalities ZOOMed in and together added 215,027 **Green Footprints**

In Formigina, Piacenza and Sacile they collected 66,200 **Miglia Verdi** with their participation in pedibus projects.

In South Tyrol 158 classes with 2,514 pupils from 21 municipalities collected 52,405 **KlimaSchritte**

Unfortunately our devoted participants from Reggio Emilia don't collect at the moment cause there is no more money for climate protection!



A girl originally coming from Brazil wrote the following report about her visit there during summer holidays.

When I was in Brazil I kept asking my grandfather if I could have a pet, but he always answered:
"We'll see ... maybe ... I don't know."

For my birthday he made me a wonderful surprise taking me to the Amazon Rainforest. The tropical climate in the rainforest helps maintaining the climatic balance of our Planet.

Once we arrived to the forest I saw a shameful disaster: bulldozers were knocking down everything, trees, animals... everything - the whole forest was falling apart! I saw nests falling down from trees and birds dying. I was struck by such cruelty, humans destroy nature without pity just because of their selfishness.

Grandpa explained to me that there still are Indigenous populations living in the middle of the rainforest, condemned to extinction by humans who, in search of healing plants and endangered animals, lead them diseases and destroy their natural habitat.

Giovanna (9) Piacenza





A continuazione il racconto di una ragazzina di origine brasiliana di ritorno da un viaggio nella foresta amazzonica durante le vacanze estive:

All'arrivo del nostro lungo viaggio che ci ha portato da Piacenza a Rio de Janeiro percorrendo Miglia Verdi, troviamo una testimonianza diretta:

Per il mio compleanno, mi ha fatto una bellissima sorpresa, mi ha portato a vedere la foresta amazzonica. Il clima della foresta è tropicale, è un'altra caratteristica che aiuta a mantenere l'equilibrio del nostro pianeta.

Una volta arrivati, però, ho visto una "catastrofe", perché i trattori buttavano giù tutto: alberi, animali, tutto, proprio tutto. Ho visto nidi che cadevano dagli alberi e uccellini che morivano. Sono rimasta colpita da tanta crudeltà della specie umana che per colpa del proprio egoismo distrugge la natura senza un minimo di pietà.

Mio nonno mi ha spiegato che nel "cuore della foresta" vivono popolazioni indigene e anche loro, purtroppo, sono in via di estinzione, per colpa dell'uomo che, alla ricerca di piante curative e animali in estinzione, porta malattie al popolo indigeno.

Giovanna (9) Piacenza

Italia

Quest'anno in Italia 4 290 bambini di 25 comuni ZOOMed hanno contribuito a accumulare tutti insieme 215 027 **Green Footprints**

A Formigina, Piacenza e Sacile si sono raccolte 66 200 **Miglia Verdi** con la partecipazione a diversi progetti piedibus.

In 21 comuni dell'Alto Adige, i 2 514 alunni di 158 classi hanno raccolto 52 405 **KlimaSchritte** (passi per il clima).



Macedonia



Three schools in Skopje ZOOMed in this year for the first time

1,625 pupils were involved and together collected 12,422 **Zeleni Stapalcinja (Green Footprints)**. They were also engaged in several activities on energy saving like recycling art or hand papermaking.

The pupils were very creative: some wrote poems and eco-messages on climate protection on the green footprints and gave them to the parents who came to school as well as to other citizens in their municipality.

Teacher Arsov School, Skopje

"We believe that all these activities could become routine in our school in the years to come aiming one single goal: protecting the climate for a better life all together - today and tomorrow."



Teacher Komenski School, Skopje:

"Our municipality Karpos is very proud of what we did and for the next year they are planning to support this activity in every school and kindergarten in our municipalities."





NASTAVNICITE OD OOU "PETAR POP ARSOV",
OPSTINA KARPOS, SKOPJE

VERUVAME DEKA VAKVITE AKTIVNOSTI VO
NASETO UCILISTE KE BIDAT DEL OD NASATA
UCILISNA PRAKTIKA I VO SLEDNITE GODINI, SO
EDNA EDINSTVENA CEL - SITE ZAEDNO DA JA
ZASTITIME KLIMATA ZA PODOBAR ZIVOT
DENES I UTRJE.



Александра Блажевска, „Јан Амос Коменски“
Карпош, Скопје

Општина Карпош е горда на она што го
направивме и од следната година
планира да ги подржи овие
активностите во секое училиште и
градинка на територијата на
општината



Netherlands



In the Netherlands 2012 there were 36,950 children collecting **Groene Voetstappen** during the European Mobility Week. They gathered 190,837 **Green Footprints**.

At the end of November Klimaatverbond Nederland organized the fourth Kinderklimaattop – the Children's Climate Summit – in The Hague and there handed over their national amount of Green Footprints to Hugo van Meijenfeldt, Dutch representative for the UN Climate Conference in Doha.

Each participating municipality sent two pupils to the Kinderklimaattop, where they discussed solutions for the climate problem and presented many practical ideas on how to reduce greenhouse gas emissions rapidly. The best idea was awarded the Golden Tip 2012:

Kinderklimaattop in de klas!

Children Climate Conference in every school!

During their Klimaattop they even had a live stream to the Dutch youth delegates at the UN Climate Conference in Qatar.

Climate Tips from Dutch Children

“Invent a ‘MBC’ (Mobiele Fiets Oplader) for your bicycle dynamo, that can store the energy for loading your cell phone battery after cycling.”

“All websites have to use a black background colour because this does need less energy than white ones.”





Nederlands

36.950 basisschoolleerlingen in 42 verschillende Nederlandse gemeenten verzamelden dit jaar maar liefst 190.837 Groene Voetstappen tijdens de Week van de Duurzame Mobiliteit

In november werd de Kinderklimaatop gehouden, waarbij twee kinderen uit elke gemeente waar Groene Voetstappen werden verzameld bij het ministerie in Den Haag o.a. staatssecretaris Wilma Mansveld en Prinses Margriet van Oranje Naussau adviseerden.

Op deze dag werd ook het totaal aan Groene Voetstappen, verzameld in Nederland en heel Europa overhandigd aan Hugo von Meijenfeldt, Nederlandse klimaatgezant voor de VN Klimaatconferentie in Doha.



In vijf groepen bogen de kinderen zich over oplossingen voor het klimaatprobleem en presenteerden evenveel praktische ideeën over de wijze waarop wij de uitstoot van broeikasgassen snel kunnen verminderen en natuur kunnen sparen.

Klimaat tips van Nederlandse kinderen

“MBC (Mobiele Fiets Oplader) Doe de MBC aan je fiets, koppel hem aan de dynamo, hij laad op, en dan kan je hem gebruiken om je mobiel op te laden.”

“Alle websites verplichten een zwarte achtergrond te hebben. Want een zwarte pagina verbruikt minder energie dan een witte.”

Kinderklimaatop in de klas!



Romania



In Romania there were 700 pupils in two schools in Tecuci participating
All together they collected
14,312 Talpita Verde (Green Footprints)

The children from Scoala Elena Doamna and Scoala Anghel Rugina had many different actions on the topic climate change and documented their work in a report to be seen on the ZOOM website.

Scoala Elena Doamna, Tecuci

We all are very happy because the distance from Bucharest to Qatar is 4217 km and we succeeded in reaching the destination with our 7512 green footprints alone.

We are also delighted that our students' parents have supported us.

It was wonderful to see parents in the morning with their sons/daughters, hand in hand, walking to school.





Scoala Elena Doamna, Tecuci

Suntem foarte bucurosi deoarece distanta de la Bucuresti pana in Qatar este de 4217 km iar noi am reusit sa ajungem la destinatie, obtinand 7512 Talpite Verzi.

De asemenea, suntem incantati ca parintii elevilor nostri ne-au fost alaturi in aceasta campanie a fost minunat sa vedem dimineata parintii cu scolarii de mana, venind ori plecand pe jos.



Sweden



624,534 Grön Footprints /Green Footprints
from 30,258 children in 198 schools

From Sweden the participants of the "Walk and Cycle to School" campaign, in 81 municipalities joined us this year again.

During the period September and October schools could choose two optional weeks where they collected travelling points by walking, cycling or using public transports.

This year Sweden has been looking for more "Super Heroes" to join the 'Walk and cycle to School' challenge! By choosing active transportation to and from school, they were contributing to better health, increasing traffic safety and helping our planet earth to a better environment. That's a pretty cool and heroic thing to do!!



Det behövs fler Superhjältar!

Kanske är du redan en Superhjälte i smyg? Alla har vi dolda krafter och resurser och man skulle kunna säga att alla har superkrafter på sitt sätt! Var med och fixa bättre hälsa, säkrare skolvägar och inte minst... rädda planeten Jorden!



Sverige

624,534 Grön Footprints/Green Footprints
från 30.258 elever i 81 kommuner

Gå och cykla till skolan 2012 är en nationell utmaning som vänder sig till Sveriges alla elever i år F-6. Utmaningen pågår under september och oktober månad.

Skolorna ska under två valfria veckor samla så många respoäng som möjligt genom att gå, cykla eller resa kollektivt. Bakom initiativet står Nationellt centrum för främjande av god hälsa hos barn och ungdom (NCFF) som arrangerar utmaningen tillsammans med Svensk Cykling.

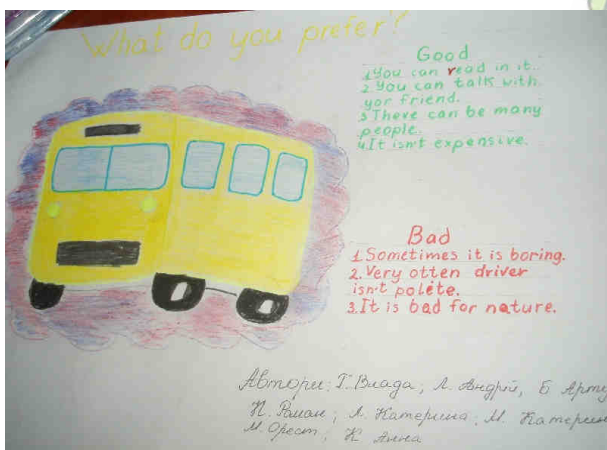
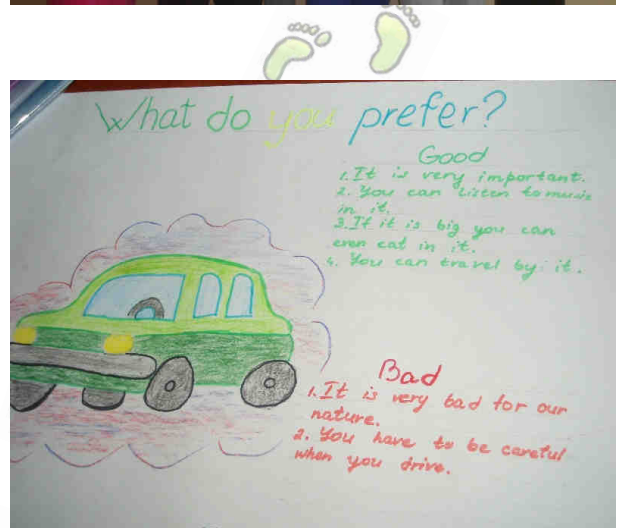
Ukraine



In the city of Lviv seven classes participated this year and collected **1,091 Green Footprints**

In addition to collecting footprints the children in 5th and 6th grades learned a lot about climate change and gave thought to their own mobility. One of their units was the question 'What mean of transport is better for the environment?'

And of course, they want to make their way to school in an environmental friendly way after this activity week as well.





Z O O M

Kids on the Move for Climate Action

www.zoom-kidsforclimate.eu

2
0
1
2

2012 there were 159.967 children in 1.131 schools participating.
They come from the following countries:

Country	Schools	Groups	Children	Green Footprints
Austria	346	1.071	30.124	637.337
Belgium	35	140	2.334	19.744
Czech Republic	10	45	1.255	11.384
Germany	400	1.886	52.162	717.753
Italy	42	242	4.290	215.027
Luxembourg	1	4	85	
Macedonia	3	55	1.625	12.422
Netherlands	90	1.450	36.950	190.837
Romania	2	26	700	14.312
Slovakia	2	2	20	3.459
Sweden	198	1.009	30.258	624.534
Ukraine	2	7	164	1.091
Total:	1.131	5.937	159.967	2.447.900



CLIMATE ALLIANCE | KLIMA-BÜNDNIS | ALIANZA DEL CLIMA e.V.
European Secretariat
Galvanistrasse 28 | D-60486 Frankfurt am Main
Tel: +49 - 69 - 71 71 39 - 0 | Fax: +49 - 69 - 71 71 39 - 93
europe@klimabuendnis.org | www.klimabuendnis.org

28. Nov. 12



Kindermeilen-Kampagne

since 2002

ZOOM- Kids on the Move

since 2003

Year	Children	Countries	Green Footprints
2002	30.000	1	141.472
2003	80.000	18	544.008
2004	47.000	3	331.400
2005	33.800	3	801.500
2006	100.000	9	743.041
2007	128.000	17	1.457.039
2008	115.000	11	1.546.834
2009	187.100	13	2.861.264
2010	159.500	10	2.660.251
2011	201.126	25	2.710.340
2012	160.000	12	2.447.900
Amount	1.241.500	36	16.245.049



France	Malta	Sweden
Germany	Mauritius	Switzerland
Great Britain	New Zealand	Tanzania
Hungary	Netherlands	Thailand
India	Poland	Turkey
Indonesia	Portugal	Ukraine
Australia	Italy	Romania
Austria	La Reunion	Samoa
Belgium	Liechtenstein	Singapore
Czechia	Luxembourg	Slovakia
Denmark	Macedonia	Slovenia
Fiji	Malaysia	Spain

ZOOM – Kids on the Move for Climate Action 2012

ZOOM is Climate Alliance's annual campaign for kindergarten and school children on sustainable mobility and the World's Climate.

Since 2002 way over 1 million children in 36 countries ZOOMed in and collected

Green Footprints, Grüne Meilen, Klimameilen, Groene Voetstappen, Miglia Verdi, Zelené Kilometry, Greng Meilen, Zelených Míl, Klimaschritte, Grön Footprints, Talpite Verzi, etc.

by using climate-friendly means of transport for their daily journeys.

With their collected Green Footprints the children go on a Joint Climate Voyage around the One World. The symbolic journey starts at the UNFCCC Secretariat in Bonn, Germany and - travelling once around the One World - ends at the annual UN Climate Conference, where the children's collected Green Footprints, their wishes and concerns are being presented to the participants of the Climate Summit.

The ZOOM participants from all over the world very much hope their action also encourages the adults at the UN Climate Conference to ZOOM in and take concrete steps on the global combat against climate change right now!

www.zoom-kidsforclimate.eu

a campaign by:



Climate Alliance

The "Climate Alliance of European Cities with Indigenous Rainforest Peoples" is Europe's largest city network dedicated to climate protection. Since 1990, more than 1,600 cities and municipalities in 20 European Countries have joined and made the commitment to reduce their greenhouse gas emissions by 10 per cent every five years. Climate Alliance's European Secretariat helps its members by providing methods and tools to efficiently implement local climate change policies and to evaluate the achievements in terms of CO2 emission reductions. It also promotes the exchange of experiences and lobbies for improved framework conditions at national, European and international levels. www.climatealliance.org

With the help and cooperation of many national and international partners

**A Europewide Campaign for Sustainable Mobility and the World's Climate
by Climate Alliance of European Cities and partner**