



Climate Alliance

ZOOM – Kids on the Move 2013

Together around the One World!





ZOOM – Kids on the Move for Climate Action 2013

16,000 children in 13 countries joined forces again and collected 2.2 million “Green Footprints” making their contribution to a better climate

162,981 ZOOM kids in 13 European countries (Austria, Belgium, Bulgaria, Czech Republic, Germany, Italy, Luxembourg, Macedonia, Netherlands, Poland, Romania, Sweden and Switzerland) collected Green Footprints during their activity weeks dedicated to sustainability and climate protection by using eco-friendly means of transport for their daily journeys to school or kindergarten.

In 2013 the ZOOM-Kids highlighted issues of eco-fair and climate-clever procurement of school and kindergarten consumables. So in addition to the fun of climate-friendly mobility on everyday journeys the children were asked to have a closer look at the things they are carrying in their rucksacks and schoolbags as well as the materials they use for writing, drawing, painting and other art work.

**Together 162,981 children
in 13 countries collected**

**2,177,902
Green Footprints**

The children are very concerned about the global climate and therefore sent all their wishes and concerns to the participants of the UN Climate Conference in Warsaw.

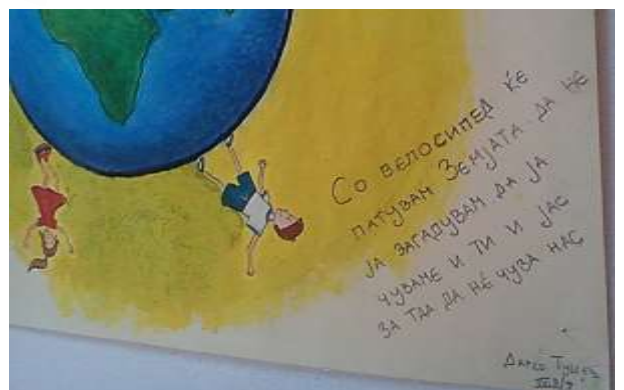
They want to convince the adults to move together around the One World, just like the children did during their ZOOM Activity Weeks.

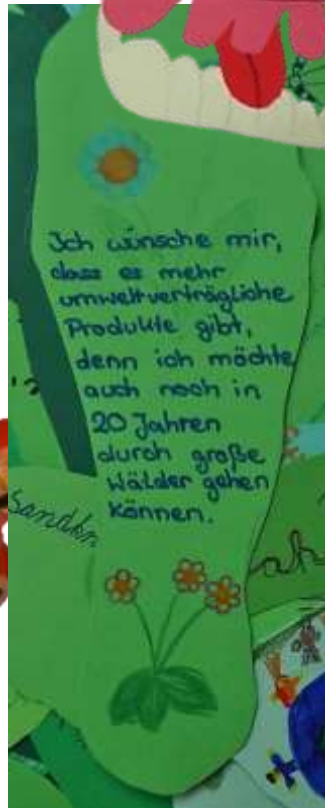
This report can only give a glimpse on the ZOOM activities in 2013
Further information at
www.zoom-kidsforclimate.eu



**A suitcase full of ‘Wishprints’
on its way to Warsaw ...**

At the end of their activity week(s) on climate protection and sustainability, the children drew their own foot-print on a piece of paper and wrote or sketched their wishes and concerns directed at the participants of the 18th UN Climate Change Conference in Warsaw, Poland, on them.





Austria



In Austria over 25,800 children collected 860,520 Klimameilen (Green Footprints)

In Austria the green footprint campaign did not take summer holidays. Thus, during holiday games climate-friendly ways were collected.

In September, as part of European Mobility Week, streets in front of schools were transformed into bloomy meadows.

In 2013 the number of participating kindergartens and day-care centres increased.

In Zurndorf the children placed themselves in front of a supermarket and inspected the mobility behaviour of the customers.

People who came on foot or by bike were given an apple, those who came with the car got a lemon from the ZOOM-kids.

VS Laa: „Die Kindermeilen Kampagne gehört inzwischen zum fixen Bestandteil im Jahr der Volksschule Laa / Thaya.

Der Gedanke der Nachhaltigkeit wurde erfolgreich in alle Bereiche der Schulgemeinschaft implementiert und wird von den Verantwortungsträger/innen im Alltag vorbildlich gelebt.“





Österreich

In Österreich sammelten 2013
25.800 Kinder 864.736 **Klimameilen**

Die Kindermeilen-Kampagne machte auch 2013 in Österreich keine Ferien. So wurden bei mehreren Ferienspielen klimafreundliche Wege gesammelt.

Im September im Zuge der Europäischen Mobilitätswoche wurden Straßen vor Schulen in blühende Straßen verwandelt.

2013 machten neben den vielen Schulen vermehrt Kindergärten und Horte mit.



Karlsplatz, Wien:

„... die Kinder haben mit Freude mitgemacht und ihre Sammelmappen vollgeklebt. Ein wichtiges und nettes Projekt, um Bewusstsein zu schaffen!“

Karlsplatz, Vienna:

„... the children participated with joy and plastered their binders. The green footprint campaign is an important and nice project to create awareness!“

Czech Republic



Collecting Green Footprints became part of the educational activities of Auto*Mat's national campaign *Sustainably to school*, which is aiming at implementing sustainable ways of transportation into school curricula.

A kindergarten teacher from Havříce,
Uherský Brod:

Beside the Green Footprints Campaign we are systematically trying to walk with children as much as possible to fight frequent illnesses and support their well-being. By walking we are not only saving money but also our environment.

In the Czech Republic, where ZOOM is being coordinated by Auto*Mat, 3,426 children from 25 schools around the country collected **27,360 Zelené Kilometry (Green Footprints)** and the children as well as the teachers greatly enjoyed it

Each child got a sheet, on which it could draw how it traveled to school and back home.

Some schools organized extra activities on the issue of sustainable transport.















Týden se zelenými kilometry

Jméno: VERONIKA JÁNUŠKOVÁ třída: 1.3

Na první řádku napiš, jak ses dopravíš do školy, a na druhou řádku, jak ses dopravíš ze školy. Za každou ekologickou cestu (pěšky, na kole, na koloběžce, vlakem, autobusem, trolejbusem, tramvají, lodí) získáš jeden zelený kilometr. Za každou cestu můžeš získat pouze jeden zelený kilometr.

Přidej vyplnění:



PONĚLÍ  





















| | | |
|---------|--|---|
| PONĚLÍ |  |  |
| ÚTERÝ |  |  |
| STŘEDA |  |  |
| ČTVRTEK |  |  |
| PÁTEK |  |  |

CELKEM ZELENYCH KILOMETRŮ: 10

Jméno: ALEŠKA LÁČOVÁ třída: 13

Na první lince nasedl, jak ses dopravila do školy, a na druhou lince, jak ses dopravila ze školy. Za každou ekologickou cestu (pěšky, na kole, na koloběžce, vlakem, autobusem, inrolétem, tramvají, lodí) získáš jeden zelený kilometr. Za každou cestu může získat pouze jeden zelený kilometr.

Příklad vyplnění:  

| Den | První cesta (do školy) | Druhá cesta (ze školy) |
|---------|---|---|
| PONDĚLÍ |   |   |
| ÚTERÝ |   |   |
| STŘEDA |   |   |
| ČTVRTEK |   |   |
| PÁTEK |   |   |

CELKEM ZELENÝCH KILOMETRŮ: 10



*Učitelka mateřské školy Havříce
v Uherském Brodě*

Kromě účasti v soutěži o sběr zelených kilometrů se systematicky snažíme s dětmi chodit a tím bojovat proti časté nemoci a zvyšovat jejich fyzickou kondici. Častou chůzí šetříme nejen peníze, ale i naše životní prostředí.

Česká republika

3 426 dětí z 25 různých škol z celé republiky celkem nasbíraly 27 360 zelených kilometrů
Dětem i učitelům se soutěž moc líbila.

Děti si během jednoho týdne zapisovaly, jakým způsobem se dopravily do školy a ze školy. Některé školy v rámci kampaně zorganizovaly projektový den.

Sběr zelených kilometrů je součástí vzdělávací kampaně Udržitelně do školy, kterou se občanské sdružení Auto*Mat snaží o začleňování problematiky udržitelné mobility do školních osnov.



Germany



In Germany 54,673 children in more than 130 municipalities collected 731,343 **Grüne Meilen (Green Footprints)**

More and more participants not only focus on sustainable mobility but also stress the campaign's others issues regional food and energy saving.

Therefore many children collected not only green stickers for walking, cycling or going by bus and train, but also red ones for eating apples from the local farmer or blue ones for turning of lights in empty rooms.



AWO Kinderhaus , Schrobenuhausen

The "Detectives on the Road"
watch and encourage:

- longer green light at the pedestrian crossing in front of the nursery
- no garbage cans on the sidewalks, otherwise we have to walk on the road!
- a zebra crossing in front of the supermarket





Deutschland

In Deutschland haben sich 54.673 Kinder aus über 130 Kommunen beteiligt und zusammen 732.958 **Grüne Meilen** gesammelt

Immer mehr Einrichtungen beschäftigen sich nicht nur rein mit dem Thema Mobilität, sondern beziehen auch die neueren Kampagnen-Themen Energiesparen und regionale Lebensmittel mit ein.

So sammelten sie nicht nur grüne Aufkleber für Wege, die sie zu Fuß, mit Fahrrad, Roller oder Bus zurücklegten, sondern auch rote für den Frühstücksapfel vom lokalen Bauern oder der Gurkenschncke aus heimischen Gefilden, sowie blaue Sticker für das Ausschalten von Licht in gerade nicht genutzten Räumen.



AWO Kinderhaus, Schrobenuhausen

Die Verkehrsdetektive beobachten und regen an:

- längere Grünphasen bei der Fußgängerampel vor dem Kinderhaus
- keine Mülltonnen auf den Gehwegen! Sonst müssen wir auf die Straße ausweichen!
- ein Zebrastreifen vor dem Supermarkt

Italy



A girl originally coming from Brazil wrote the following report about her visit there during summer holidays.

When I was in Brazil I kept asking my grandfather if I could have a pet, but he always answered:

"We'll see ... maybe ... I don't know."

For my birthday he made me a wonderful surprise taking me to the Amazon Rainforest. The tropical climate in the rainforest helps maintaining the climatic balance of our planet.

Once we arrived at the forest I saw a shameful disaster: bulldozers were knocking down everything, trees, animals... everything - the whole forest was falling apart! I saw nests falling down from trees and birds dying. I was struck by such cruelty, humans destroy nature without pity just because of their selfishness.

Grandpa explained to me that there still are Indigenous Peoples living in the middle of the rainforest, condemned to extinction by humans who, in search of healing plants and endangered animals, give them diseases and destroy their natural habitat.

Giovanna (9) Piacenza

In Italy this year 5,223 children in 36 municipalities ZOOMed in and together added 199,979 **Green Footprints**

In Piacenza and Sacile they collected 151,655 **Miglia Verdi** with their participation in pedibus projects.

In South Tyrol 158 classes with 2,514 pupils from 21 municipalities collected 48,324 **KlimaSchritte**.

In Piacenza Mr "Smogus" was there again , a dislikeable baldhead, that was trying to persuade everybody that pollution is good and fun!





A continuazione il racconto di una ragazzina di origine brasiliana di ritorno da un viaggio nella foresta amazzonica durante le vacanze estive:

All'arrivo del nostro lungo viaggio che ci ha portato da Piacenza a Rio de Janeiro percorrendo Miglia Verdi, troviamo una testimonianza diretta:

Per il mio compleanno, mi ha fatto una bellissima sorpresa, mi ha portato a vedere la foresta amazzonica. Il clima della foresta è tropicale, è un'altra caratteristica che aiuta a mantenere l'equilibrio del nostro pianeta.

Una volta arrivati, però, ho visto una "catastrofe", perché i trattori buttavano giù tutto: alberi, animali, tutto, proprio tutto. Ho visto nidi che cadevano dagli alberi e uccellini che morivano. Sono rimasta colpita da tanta crudeltà della specie umana che per colpa del proprio egoismo distrugge la natura senza un minimo di pietà.

Mio nonno mi ha spiegato che nel "cuore della foresta" vivono popolazioni indigene e anche loro, purtroppo, sono in via di estinzione, per colpa dell'uomo che, alla ricerca di piante curative e animali in estinzione, porta malattie al popolo indigeno.

Giovanna (9) Piacenza

Italia

Quest'anno in Italia 5 223 bambini di 36 comuni ZOOMed hanno contribuito a accumulare tutti insieme 199 979 **Green Footprints**

A Piacenza e Sacile si sono raccolte 151 655 **Miglia Verdi** con la partecipazione a diversi progetti piedibus.

In 34 comuni dell'Alto Adige, i 3 316 alunni di 215 classi hanno raccolto 48 324 **KlimaSchritte** (passi per il clima).



Macedonia



Skopje was ZOOMing in again:

1,330 pupils were involved this year
and together collected
3,731 **Zeleni Stapalcinja (Green Footprints)**

But there was a lot of Climate Action, too:

Pupils were drawing and colouring pictures, that
had been published on the school message
board.

Some wrote eco- messages and songs, others
acted as "Detective on the Road!" and painted
Green Footprints on the school yard.

*„Со велосипед ќе патувам Земјата да
не ја загадувам, да ја чуваме и ти и
јас за таа да не чува нас“*

*„I am traveling around the world by bike
to keep it clean and
to make it a better place for all of us“*



The older pupil provided posters with the results
of the activity week and made leaflets to give to
parents, who bring their children by car to alarm
them that coming by car is no air-friendly
behaviour.

On an Eco Parade around the school they used
their flags with Green Footprints and their eco-
messages to show the community that waking to
school is IN and coming by car is OUT.

*„Оди пеш за да ја зачуваш природата
чиста“*

*"Walk to school
to keep the environment clean"*



„Твојот автомобил ме гуши
секојдневно здравје ми руши,,

„Your car is taking away my fresh air
and makes me sick „,”

The coordinating teacher wrote us:

I also would like to inform you, that our community Karpos together with the NGO “Eco Logic”, motivated by our last year activities started an eco-program on eco-classes in every school in our municipality, by offering them two workshops: one aims to educate pupils on how to save energy and the other wants to motivate them to use sustainable means of transport, mainly bikes.

The program includes parents and employees of the school. We expect that with this eco education through eco classes this eco behaviour will “infect” all citizens in our community.



“Оди пеш за да бидеш здрав“

“Walk to school to stay healthy.”



Netherlands



In the Netherlands 2013 there were 30,899 children collecting **Groene Voetstappen** during the European Mobility Week. They gathered 285,220 **Green Footprints**.

On November 11th the Klimaatverbond Nederland organized the 5. Kinderklimaattop - the Children's Climate Summit - in The Hague and there handed over their national amount of Green Footprints to the Dutch representative for the UN Climate Conference in Warsaw.

Each participating municipality sent two pupils to the Kinderklimaattop, where they discussed solutions to the climate problem and presented many practical ideas on how to reduce greenhouse gas emissions rapidly. The best idea was awarded the Gouden Idee 2013.



Climate Tips from Dutch Children

"De CO2 die je auto uitstoot, kun je direct, in de auto gebruiken om plantjes te laten groeien in je achterbak. Zo kun je CO2-neutraal autorijden."

"CO2 emissions from your car can directly be used to grow plants in your trunk so you can drive CO2 - neutral."

"Alle fabrieken moeten zonnepanelen hebben."

"All factories should have solar panels."





Nederlands

In totaal hebben 30.899 basisschoolleerlingen in september tijdens de 'Europese Mobiliteitsweek' **Groene Voetstappen** verzameld. Er werden dit jaar in Nederland ruim 285.220 Groene Voetstappen verzameld in 39 gemeenten.

In november werd de Kinderklimaattop gehouden, waarbij twee kinderen uit elke gemeente waar Groene Voetstappen werden verzameld bij het ministerie in Den Haag o.a. staatssecretaris Wilma Mansveld en Prinses Margriet van Oranje Naussau adviseerden.

In vijf groepen bogen de kinderen zich over oplossingen voor het klimaatprobleem en presenteerden evenveel praktische ideeën over de wijze waarop wij de uitstoot van broeikasgassen snel kunnen verminderen en natuur kunnen sparen.

Klimaat tips van Nederlandse kinderen

"Je telefoon kun je toch ook gewoon opladen met zonne-energie?"

"Your mobile phone can simply be charged with solar energy? "



Poland



A school in Elk, Masuria, collected 4,630 Green Footprints

Children from primary school Wladyslaw Szafer's Podstawowa nr 4 in Elk already participated in several years.

2013 the 460 pupils not only collected Green Footprints but also drew comic strips on their weekend activities, developed labels to remind their schoolmates on energy saving or learned about regional and healthy food.



We also launched a new project :

Getting fresh air during breaks!

(Earlier pupils spent their breaks in the school's corridors)



These are the lyrics of the
eco school song called
"Do not kill Mother Earth"

(pupils also perform this at the UN Climate
Summit in Warsaw)

"Nie zabijajcie Ziemi"

Gdyby wyschły wszystkie źródła
Zwiędłyby ogrody,
W górze niebo, ślepa studnia bez kropelki wody,
Las ptakami by oniemiał, wiatr jak lawa stęzał
Zaciężałaby nam Ziemia jak śmiertelny ciężar

Ref.

Nie zabijajcie wody! Nie zabijajcie nieba !
Niech ptaki znów przylecą, by starych szukać gniazd.
Niech płonie dobry ogień, niech pada deszcz gdy
trzeba.
I wara mówić dzieciom, że mógłby runąć świat!

Gdyby wyschła wszystka miłość, uśmiech zgasł na
ustach
Spopieliłaby ogniska śmierci biała chusta
Jeszcze Ziemia nie zginęła, kiedy my żyjemy
Dobra Ziemia, Nasza Ziemia
Nie krzywdźcie nam Ziemi!



Rozpoczęliśmy również nowy project :

Przerwy na świeżym powietrzu.

(wcześniej uczniowie spędzali przerwy na
szkolnych korytarzach)



Romania



In Romania there were 727 pupils in four schools in Tecuci participating.
All together they collected
15,937 Talpita Verzi (Green Footprints)

The children had many different actions on the topic climate change and sent us plenty of footprints with their wishes and demands directed at the Climate Politicians.



Footprint Poem

Don't use the car!

Your life would have been better if you didn't spent so much money on petrol.

So this is how you can save money AND protect the atmosphere.





Children's messages on the footprints

"Greener" the world, it's better for our lives!

**"Walking is healthier and funnier, too.
Let's walk together!"**



Sweden



Grön Footprints /Green Footprints from 34,978 children in 230 schools

From Sweden the participants of the "Walk and Cycle to School" campaign joined in this year again.

During the period September and October schools could choose two optional weeks where they collected travelling points by walking, cycling or using public transports.

As they didn't report their Grön Footprints to the national coordination before 15.11., their final results could not be included in this report.



Det behövs fler Superhjältar!

Kanske är du redan en Superhjälte i smyg? Alla har vi dolda krafter och resurser och man skulle kunna säga att alla har superkrafter på sitt sätt! Var med och fixa bättre hälsa, säkrare skolvägar och inte minst... rädda planeten Jorden!



Sverige

Grön Footprints/Green Footprints från 34.978 elever i 230 skolor

Gå och cykla till skolan 2013 är en nationell utmaning som vänder sig till Sveriges alla elever i år F-6. Utmaningen pågår under september och oktober månad.

Skolorna ska under två valfria veckor samla så många respoäng som möjligt genom att gå, cykla eller resa kollektivt. Bakom initiativet står Nationellt centrum för främjande av god hälsa hos barn och ungdom (NCFF) som arrangerar utmaningen tillsammans med Svensk Cykling.



Z O O M

Kids on the Move for Climate Action

www.zoom-kidsforclimate.eu

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2013 there were 162.981 children in 1.227 schools participating.
They came from the following countries:

| Country | Schools | Groups | Children | Green Footprints |
|----------------|--------------|--------------|----------------|------------------|
| Austria | 240 | 860 | 25.800 | 864.736 |
| Belgium | 34 | 157 | 2.380 | 23.020 |
| Bulgaria | 1 | 2 | 60 | |
| Czech Republic | 25 | 912 | 3.426 | 27.360 |
| Germany | 452 | 2.155 | 54.673 | 732.958 |
| Italy | 82 | 293 | 5.223 | 199.979 |
| Luxembourg | 23 | 150 | 3.000 | 19.970 |
| Macedonia | 2 | 54 | 1.330 | 3.731 |
| Netherlands | 132 | 1.050 | 30.899 | 285.220 |
| Poland | 1 | 15 | 460 | 4.630 |
| Romania | 4 | 38 | 727 | 15.937 |
| Sweden | 230 | 1.210 | 34.978 | |
| Switzerland | 1 | 1 | 25 | 361 |
| Total: | 1.227 | 6.897 | 162.981 | 2.177.902 |







Kindermeilen-Kampagne

since 2002

ZOOM - Kids on the Move

since 2003

| Year | Children | Countries | Green Footprints |
|---------------|------------------|-----------|-------------------|
| 2002 | 30.000 | 1 | 141.472 |
| 2003 | 80.000 | 18 | 544.008 |
| 2004 | 47.000 | 3 | 331.400 |
| 2005 | 33.800 | 3 | 801.500 |
| 2006 | 100.000 | 9 | 743.041 |
| 2007 | 128.000 | 17 | 1.457.039 |
| 2008 | 115.000 | 11 | 1.546.834 |
| 2009 | 187.100 | 13 | 2.861.264 |
| 2010 | 159.500 | 10 | 2.660.251 |
| 2011 | 201.100 | 25 | 2.710.340 |
| 2012 | 160.000 | 12 | 2.447.900 |
| 2013 | 163.000 | 13 | 2.177.902 |
| Amount | 1.404.500 | 37 | 18.422.951 |



Australia
Austria
Belgium
Bulgaria
Czechia
Denmark
Fiji

France
Germany
Great Britain
Hungary
India
Indonesia
Italy
La Reunion
Liechtenstein
Luxembourg
Macedonia
Malaysia

Malta
Mauritius
New Zealand
Netherlands
Poland
Portugal
Romania
Samoa
Singapore
Slovakia
Slovenia
Spain

Sweden
Switzerland
Tanzania
Thailand
Turkey
Ukraine

ZOOM – Kids on the Move for Climate Action 2013

ZOOM is Climate Alliance's annual campaign for kindergarten and school children on sustainable mobility and the One World's Climate.

Since 2002 way over 1 million children in 37 countries ZOOMed in and collected

Green Footprints, Grüne Meilen, Klimameilen, Groene Voetstappen, Miglia Verdi, Zelené Kilometry, Greng Meilen, Zelených Míl, Klimaschritte, Grön Footprints, Talpíte Verzi, etc.

by using climate-friendly means of transport for their daily journeys.

With their collected Green Footprints the children go on a Joint Climate Voyage around the One World. The symbolic journey starts at the UNFCCC Secretariat in Bonn, Germany and - travelling once around the One World - ends at the annual UN Climate Conference, where the children's collected Green Footprints, their wishes and concerns are being presented to the participants of the Climate Summit.

The ZOOM participants from all over the world very much hope their action also encourages the adults at the UN Climate Conference to ZOOM in and take concrete steps on the global combat against climate change right now!

www.zoom-kidsforclimate.eu

a campaign by:



Climate Alliance

Established in 1990, "Climate Alliance of European Cities with the Indigenous Rainforest Peoples" has a total of now over 1,600 members from 22 European countries, which are committed to climate protection and preservation of the tropical rainforests. The local authorities are dedicated to achieve their voluntary commitments to reduce CO2 emissions by ten per cent every five years and to halve per capita emissions by 2030 at the latest (base year 1990). To preserve the tropical rainforests, Climate Alliance cooperates with Indigenous rainforest peoples.

Climate Alliance's European Secretariat helps its members by providing methods and tools to efficiently implement local climate change policies and to evaluate the achievements in terms of CO2 emission reductions. It also promotes the exchange of experiences and lobbies for improved framework conditions at national, European and international levels. www.climatealliance.org

With the help and cooperation of many national and international partners