



Climate Alliance

ZOOM – Kids on the Move 2014

Together around the One World!



Hungary



Austria



Italy



Czech Republic



Poland



Germany



ZOOM – Kids on the Move for Climate Action 2014

180,000 children in 11 countries joined forces again and collected 2.2 million “Green Footprints” making their contribution to a better climate

180,197 ZOOM kids in 11 European countries (Austria, Belgium, Czech Republic, Germany, Hungary, Italy, Macedonia, Malta, Netherlands, Poland and Sweden) collected Green Footprints during their activity weeks dedicated to sustainability and climate protection by using eco-friendly means of transport for their daily journeys to school or kindergarten.

In 2014 more and more ZOOM-Kids have sent very clear demands on the politicians and have called upon them to better fulfill their function as role models.

The children also request the Politicians at the UN Climate Conference to start a serious attempt on bringing a strong agreement on its way.

Especially the older children emphasize that they and their children will have to pay for the up to now weak regulations.

**Together 180,197 children
in 11 countries collected**

**2,218,867
Green Footprints**

The children are very concerned about the global climate and therefore sent all their wishes and concerns to the participants of the UN Climate Conference in Lima.

They want to convince the adults to move together around the One World, just like the children do year by year during their ZOOM Activity Weeks.

This report can only give a glimpse on the ZOOM activities in 2014

Further information at

www.zoom-kidsforclimate.eu



**A footbag full of ‘Wishprints’
for the Politicians in Lima...**

At the end of their activity week(s) on climate protection and sustainability, the children drew their own foot-print on a piece of paper and wrote or sketched their wishes and concerns directed to the participants of the 20th UN Climate Conference in Lima, Peru on them. But as the kids know, that local politicians have to act as well, they also handed over their results and demands to their majors and Aldermen (in Austria also to the Minister of Environment).

Germany



Netherlands



Italy



Poland

Austria



Germany



Austria



The elementary school Saalfelden-Lenzing chose the popular Apple Lemon Action to involve car drivers next to their school.

Some schools introduced Pedibus lines and of course presented their Klimameilen to their mayors.

Let's collect Climate Footprints!
This was the motto in Austria, where around 27,100 children in 240 schools and child-care centres joined in. Together they collected 506,157 **Klimameilen (Climate Footprints)**.

Many also had lessons on climate issues. So pupils in Neulengbach researched how far their food was traveling and presented the results on a world map. Then they found out on climate-friendly ways of eating and presented their findings to schoolmates.

The children of the VS 9 Fellach talked with parents and grandparents about how they came to school back then. Others wrote down special moments and adventures on their way to school in an extra diary.



Volksschule Fellach:

„In der Zeit des Klimameilensammelns haben wir sehr viel Wichtiges über den Straßenverkehr und unserer Umwelt gelernt. Dabei haben wir auch noch jede Menge Spaß gehabt. Zu Fuß gehen ist nicht nur umweltfreundlicher, sondern viel lustiger und aufregender als mit dem Auto zu fahren.“



Volksschule Fellach:

„During collection of green footprints, we have learned many important things about traffic and our environment. We had much fun, too! Walking is not only eco-friendly, but also much more fun and exciting than driving by car.“



Österreich

Sammeln wir Klimameilen!

So lautete das Motto 2014 in Österreich und 240 Schulen, Horte und Kindertagesheime machten mit. Mehr als 27.000 Kinder sammelten über 500.000 umweltfreundliche Wege für das Klima. Aber nicht nur das:

Viele beschäftigten sich zusätzlich im Unterricht mit Klimaschutz. So erkundeten zum Beispiel die SchülerInnen der NMS Neulengbach wie weit ihr Essen „reist“ und stellten die Ergebnisse auf einer Weltkarte dar. Daraufhin recherchierten sie umweltfreundlichere Möglichkeiten der Ernährung und präsentierten ihre Ergebnisse.

Die Kinder der VS 9 Fellach führten ein Schulwegbuch, in dem sie lustige Erlebnisse beschrieben. In Gesprächen mit Eltern und Großeltern erfuhren sie, wie sie ihre Schulwege zurückgelegt haben.

Die Volksschule Saalfelden-Lenzing erkundete die Schulumgebung und führte eine Apfel-Zitronen-Aktion durch.

Manche Schulen führten Pedibus-Linien ein. Die Kinder der VS Hainburg überreichten ihrem Bürgermeister die gesammelten Klimameilen bei der Beitrittsfeier zum Klimabündnis.

Pupils of VS Baden, even composed in English:

I like to go on foot to school
I meet my friends, that's cool – that's cool!
I like to go on foot to school
I watch a squirrel, that's cool – that's cool!
I like to go on foot to school
I listen to birds, that's cool – that's cool!
I like to go on foot to school
I like to move, that's cool – that's cool!



Belgium



out of the mobility week, they are already used to coming to school by foot or by bicycle. This is already a goal that the children are learning again to walk to school together."

But you do not only receive green footprints by walking. Those who eat an apple from the garden instead buying one in the supermarket distinguish themselves as small climate protectors.

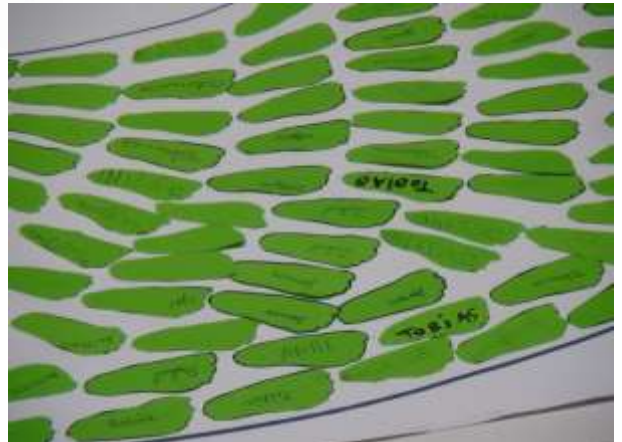
More than 2,000 children in 29 schools together collected 22,075 green footprints!

In 2014, the German speaking community in East-Belgium participated for the third time. 2,250 children from the municipalities Amel, Büllingen, Bütgenbach, Raeren and St. Vith have been very active going to school by foot, bicycle, scooter or bus. Also the parents have eagerly participated in abandoning the parents taxi in order to allow their children a healthy way to school.

Paul Bongartz, co-organizer with the St. Vith's car sharing agency "FahrMit", is happy about the first changes: "We realized that in schools which had participated for one or two years, even

Dieses Jahr wurde der Film "Auf dem Weg zur Schule" von Pascal Plisson bearbeitet. Die Kinder konnten dadurch vergleichen, wie Kinder in manchen Ländern zur Schule kommen. Da meinten manche doch, dass sie nicht mehr meckern würden, wenn sie 1 Stunde im Bus sitzen müssen.!

This year the children worked on the film "Sur le chemin de l'école / On the way to school" by Pascal Plisson. With the help of that the children could compare how children around the world are coming to school. Some of the children said that they won't complain anymore if they have to sit in the bus for one hour.





Belgien

Über 2.000 Kinder in 29 Schulen sammelten gemeinsam 22.075 Klimameilen!

Die deutschsprachige Gemeinschaft in Ostbelgien, war 2014 zum dritten Mal dabei. 2.250 Kinder aus den Gemeinden Amel, Büllingen, Bütgenbach, Raeren und St. Vith sind sehr aktiv zu Fuß, mit dem Fahrrad, Roller oder Bus zur Schulen gekommen. Auch die Eltern haben toll mitgemacht und das Elterntaxi stehen gelassen um Ihren Kindern einen gesunden Schulweg zu ermöglichen.

Paul Bongartz, Mitorganisator bei der St. Vither Mitfahrzentrale "FahrMit", freut sich über erste Veränderungen: "Wir haben bemerkt, dass es in Schulen, die schon ein bis zwei Jahre mitgemacht haben, auch außerhalb der Woche der Mobilität schon normal geworden ist, dass Kinder zu Fuß oder mit dem Fahrrad zur Schule kommen. Und das ist schon ein Ziel an sich, dass Kinder wieder lernen, gemeinsam zu Fuß zur Schule zu kommen."

Doch nicht nur zu Fuß gehen bringt Punkte. Wer einen Apfel aus dem Garten isst, statt irgendeinen im Supermarkt zu kaufen, zeichnet sich auch als kleiner Klimaschützer aus.

Grundschule Hauset:

"Ich esse den Apfel aus dem Garten, weil man dann keine Früchte aus weit entfernten Ländern nimmt. Die müssen ja auch irgendwie hierher transportiert werden und das ist ja auch nicht so gut..":

"I eat the apple from the garden, because then you do not take fruit from countries far away. Those have to be transported here somehow and that is not that good."



Czech Republic



Collecting Green Footprints became part of the educational activities of Auto*Mat's national campaign *Sustainably to school*, which is aiming at implementing sustainable ways of transportation into school curricula.

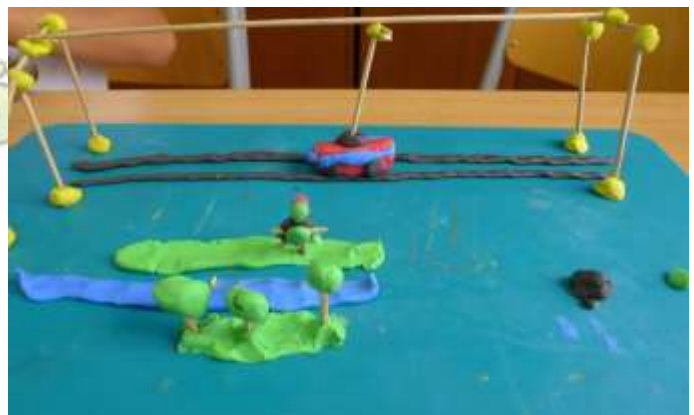
A kindergarten teacher from Havříce,
Uherský Brod:

Beside the Green Footprints Campaign we are systematically trying to walk with children as much as possible to fight frequent illnesses and support their well-being. By walking we are not only saving money but also our environment.

In the Czech Republic, where ZOOM is being coordinated by Auto*Mat, 2,411 children from 15 schools around the country collected 19,389 **Zelené Kilometry (Green Footprints)** and the children as well as the teachers greatly enjoyed it.

Each child got a sheet, on which it could draw how it traveled to school and back home.

Some schools organized extra activities on the issue of sustainable transport.





Jméno: Michala Holáková třída: 1.4

Na první řádku napiš, jak ses dopravila do školy, a na druhou řádku, jak ses dopravila ze školy - každou ekologickou cestu (pěšky, na kole, na koloběžce, skútem, autobusem, trojkolosem, tramvají) přičítáš jeden zelený kilometr. Za každou cestu můžeš získat pouze jeden zelený kilometr.

Příklad vyplnění:

PONDĚLÍ

Den	První cesta (do školy)	Druhá cesta (ze školy)
PONDĚLÍ		
ÚTERÝ		
STŘEDA		
ČTVRTEK		
PÁTEK		

CELKEM ZELENYCH KILOMETRŮ: 16

Česká republika

2 411 dětí z 15 různých škol z celé republiky celkem nasbíraly 19 389 **zelených kilometrů**. Dětem i učitelům se soutěž moc líbila.

Děti si během jednoho týdne zapisovaly, jakým způsobem se dopravily do školy a ze školy. Některé školy v rámci kampaně zorganizovaly projektový den.

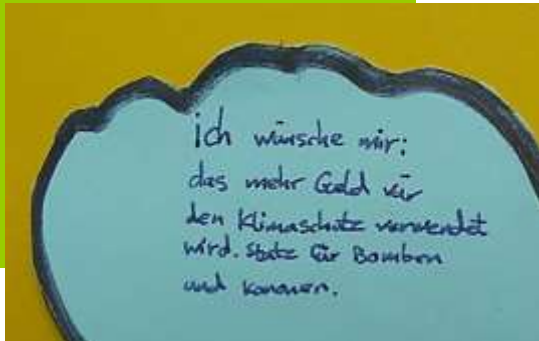
Sběr zelených kilometrů je součástí vzdělávací kampaně Udržitelně do školy, kterou se občanské sdružení Auto*Mat snaží o začleňování problematiky udržitelné mobility do školních osnov.

*Učitelka mateřské školy Havříce
v Uherském Brodě*

Kromě účasti v soutěži o sběr zelených kilometrů se systematicky snažíme s dětmi chodit a tím bojovat proti časté nemoci a zvyšovat jejich fyzickou kondici. Častou chůzí šetříme nejen peníze, ale i naše životní prostředí.



Germany



However, more and more children make clear demands on politicians and remind them to fulfill their function as role model and finally to come to a strong agreement.

Especially the older children already seem to realize that they and their children will have to pay for the up to now weak regulations.

In order to do more for climate protection, they ask for more walk and cycle ways, better possibilities to cross the street and car drivers who do simply respect the right of way of the pedestrians.

In Germany 63,955 children in more than 130 municipalities collected 702,768 Grüne Meilen (Green Footprints).

More and more institutions do not only work on the topic mobility but also include newer campaign topics like energy saving and regional food. In doing so they did not only collect green stickers for climate friendly ways but also red ones for the soup with potatoes and leek from "Ole's Garten" or the self-made apple sauce and blue stickers for switching off the light in rooms where nobody is in or for collecting garbage from the way to school.



Grundschule Münchweier, Ettingen

"Ich möchte, dass die Politiker auf Natur und Tiere aufpassen."

I want the Politicians to take care of nature and animals."

"Baut bitte mehr Zebrastreifen damit wir alleine über die Straße gehen dürfen."

Please mark more crosswalks so we can cross the street on ourselves."





Deutschland

In Deutschland haben sich 63.955 Kinder aus über 130 Kommunen beteiligt und 702.768 Grüne Meilen gesammelt.

Immer mehr Einrichtungen beschäftigen sich nicht nur rein mit dem Thema Mobilität, sondern beziehen auch die neueren Kampagnen-Themen Energiesparen und regionale Lebensmittel mit ein.

So sammelten sie nicht nur grüne Aufkleber für klimafreundliche Wege, sondern auch rote für die Suppe mit Kartoffeln und Lauch aus Ole's Garten oder das selbstgemachte Apfelmus, sowie blaue Sticker für das Ausschalten von Licht in Räumen, in denen sich niemand aufhält oder für das Einsammeln von Müll auf dem Schulweg.

Aber immer mehr Kinder stellen deutliche Forderungen an die Politiker und erinnern sie daran ihrer Vorbildfunktion gerecht zu werden und sich endlich auf ein starkes Abkommen zu einigen. Auch dass sie und ihre Kinder die bisher schwachen Regelungen werden ausbaden müssen, ist vor allem den älteren Kindern durchaus bewusst.

Um selbst mehr für den Klimaschutz tun zu können, wünschen sie sich mehr Geh- und Fahrradwege, bessere Kreuzungsmöglichkeiten sowie Autofahrer, die schlicht und ergreifend die Vorfahrtsrechte der Fußgänger respektieren.

In a school in Norderstedt, the children cleared a junk room and installed a small shop with eco-friendly school supplies which is open at the long break on every school day.



In einer Schule in Norderstedt haben die Kinder eine Rumpelkammer leer geräumt und darin einen kleinen Laden mit umweltfreundlichen Schulsachen eingerichtet, der jeden Schultag in der großen Pause geöffnet ist.



Hungary



Mozdulj a Klimáért! Move for the Climate!

This was this year's slogan of the Hungarian Green Footprint Campaign.
In Hungary, where the Campaign was running the second time, 67 schools with 10,213 students applied for the action week in October 2014 and together collected 89,213 Green Footprints – this is more than two times around the world.

Within the week the children addressed themselves to another task every day.

1st day: "Pledge of my family on climate protection"

2nd day: first calculate and then draw your ecological footprint

3rd day: Planning an eye-catching action for climate protection

4th day: journey of a chocolate bar

5th day: implement action planned on 3rd day



National Coordinator

"A jury selected the best ten drawings of ecological footprints. The winners receive some 'small' presents such as scooters and skateboards."



Italy



In Italy this year 7,071 children in 38 municipalities ZOOMed in and together added 226,732 **Green Footprints**.

In Formigine, Piacenza and Sacile they collected 151,655 **Miglia Verdi** with their participation in pedibus projects.

In South Tyrol 376 classes with 5,314 pupils collected 66,880 **KlimaSchritte**.

In Piacenza Mr "Smogus" was there again , a dislikeable baldhead, that was trying to persuade everybody that pollution is good and fun!

A girl originally coming from Brazil wrote the following report about her visit there during summer holidays:

When I was in Brazil I kept asking my grandfather if I could have a pet, but he always answered:
"We'll see ... maybe ... I don't know."

For my birthday he made me a wonderful surprise taking me to the Amazon Rainforest. The tropical climate in the rainforest helps maintaining the climatic balance of our planet.

Once we arrived at the forest I saw a shameful disaster: bulldozers were knocking down everything, trees, animals... everything - the whole forest was falling apart! I saw nests falling down from trees and birds dying. I was struck by such cruelty, humans destroy nature without pity just because of their selfishness.

Grandpa explained to me that there still are Indigenous Peoples living in the middle of the rainforest, condemned to extinction by humans who, in search of healing plants and endangered animals, give them diseases and destroy their natural habitat.

Giovanna (9) Piacenza





A continuazione il racconto di una ragazzina di origine brasiliana di ritorno da un viaggio nella foresta amazzonica durante le vacanze estive:

All'arrivo del nostro lungo viaggio che ci ha portato da Piacenza a Rio de Janeiro percorrendo Miglia Verdi, troviamo una testimonianza diretta:

Per il mio compleanno, mi ha fatto una bellissima sorpresa, mi ha portato a vedere la foresta amazzonica. Il clima della foresta è tropicale, è un'altra caratteristica che aiuta a mantenere l'equilibrio del nostro pianeta.

Una volta arrivati, però, ho visto una "catastrofe", perché i trattori buttavano giù tutto: alberi, animali, tutto, proprio tutto. Ho visto nidi che cadevano dagli alberi e uccellini che morivano. Sono rimasta colpita da tanta crudeltà della specie umana che per colpa del proprio egoismo distrugge la natura senza un minimo di pietà.

Mio nonno mi ha spiegato che nel "cuore della foresta" vivono popolazioni indigene e anche loro, purtroppo, sono in via di estinzione, per colpa dell'uomo che, alla ricerca di piante curative e animali in estinzione, porta malattie al popolo indigeno.

Giovanna (9) Piacenza

Italia

Quest'anno in Italia 7 071 bambini di 38 comuni ZOOMed hanno contribuito a accumulare tutti insieme 226 732 **Green Footprints**.

A Formigine, Piacenza e Sacile si sono raccolte 159 852 **Miglia Verdi** con la partecipazione a diversi progetti piedibus.

In 35 comuni dell' Alto Adige/Südtirol, i 5 314 alunni di 376 classi hanno raccolto 66 880 **KlimaSchritte** (passi per il clima).



Macedonia



„Ајде сите на велосипед, ролерки и тронинет за поубав и почист Свет,,

*„Come on everybody
on rollerblades, bikes and scooters
for a more beautiful
and healthier World“*

Skopje was ZOOMing in again:

**320 pupils were involved
this year and together collected
2,892 Zeleni Stapalcinja (Green Footprints).**

But there was a lot of Climate Action, too:

Pupils were drawing and colouring pictures, that had been published on the school message board. Some wrote eco- messages and songs, others acted as "Detective on the Road!" The older pupils provided posters with the results of the activity week.



In 2014 they highlighted the topic water saving. This is why all water taps at school were replaced by water saving ones to have a significant effect on saving drinking water.

*„Важно е дрвото и секој негов лист
зашто ни дава воздух чист “*

*“The trees and each single leave
are important because
they give us clean air”*

The coordinating teacher wrote us:

"It is an honor being part of this global action and in the same time I would like to express my satisfaction and my motivation for further and more aggressive action and affirmation of the campaign among the other schools in our country.

This year activities were focused toward following and collecting green footprint, drawing as well as motivation of the pupils for more frequent use of renewable transport vehicles.

The action week was called GREEN WEEK, and within the framework of this week, every day was dedicated to some of the renewable transport vehicles such as : bike day, roller day, walking day.

"Си ставив на дневен ред возење велосипед"

"I put riding my bike on my schedule"

ЧИСТ ВОЗДУХ

Во секоја земја
во целиот свет
да има чист воздух

Сите луѓе
Среќни да бидат,
Зелена, чиста природа
Пред себе
кога ќе видат

Драги родители, слушајте
Автомобилите да ги оставите!
За чист воздух и здравје
Е се што треба да направите

Марија Ангелковска VI 6
Ева Лазаревска VI 6



We realized several different activities:

- Green week
every day of this week was devoted to different renewable transport vehicle
- Collecting "green footprints"
2nd-6th grade, every class collect their own footprints
- Drawing and coloring pictures.
the drawings were put on the school message board (pupils from 2nd - 4th grade)
- Writing eco- messages and songs
pupils from 4th grade
- Making posters for the activity week
pupils from 6th grade".

Clean Air

*I wish clean air
in every country
all over the world*

*Everybody happy to be,
when green and
clean nature
outside will see*

*Listen dear parents,
leave the cars aside!
The only thing to do
for fresh air and healthy life*

(Marija Angelovska and Eva Lazarevska composed and designed this poem you see on the left)

Netherlands



There were 14,498 children collecting 51,048 **Groene Voetstappen** during September in the Netherlands.

Klimaatverbond, the Dutch coordination of ZOOM campaign, organized a very special 'green footprint' action during the European Mobility week: They did a workshop with 150 kids at a 'Kids Climate Conference' where they built up a sculpture with the participants' Groene Voetstappen and with old shoes all over painted in green of course.

The children also wrote down their demands and ideas on Climate Protection and then discussed about how to make the mayors listen to them: Just talk to their children and grandchildren – for they surely agree with you!

Statements from Dutch Kids

“Beste leiders van de wereld; in elk land moet er een kinderklimateconferentie komen”

“Dear leaders of the world; there should be a Kids Climate Conference in every country”





Nederland

In de herfst van 2014 hebben in Nederland 14.498 kinderen **51,048 Groene Voetstappen** verdiend door op een duurzame manier naar school te komen.

Klimaatverbond, die de coördinatie van de Nederlandse ZOOM-actie doet, heft dit jaar een special Groene voetstappenactie gedaan tijdens de Europese mobiliteitsweek. Ze hebben workshops gegeven aan 150 kinderen op de 'Kids Climate Conference', waar ze een kunstwerk van groen-geschilderde schoenen van alle kinderen gemaakt hebben.

De kinderen hebben hun vragen en ideeën over klimaatverandering opgeschreven en zijn in discussie gegaan met directeurs van diverse bedrijven. Op de vraag van een volwassene hoe we burgemeesters kunnen bereiken, was het eenvoudige antwoord: "praat met hun kinderen en kleinkinderen, dan mag je vast wel een keer langskomen en bovendien zullen ze zeker naar hun kleinkinderen luisteren!"

Stellingen van Nederlandse kinderen

"Milieu moet een vak worden op de middelbare school."

"Environment should get a subject at school."



Poland



After the activity week they handed over their drawings and Green Footprints collected from 22-26.9. to their local politicians and declared to them:

- We want more public green spaces!
- We want more wholefood shops!
- We want more playgrounds!
- We want more cycle paths!
- We want more shrubs and flowers!
- We want more sign-boards with slogans like 'do not destroy' and 'please don't litter'

A school in Elk, Masuria, collected 1,067 Green Footprints with 126 kids in 4 classes.

Also in 2014 the children from Szkoła Podstawowa nr 4 im. prof. W. Szafera 4 in Elk, who handed over last year's green footprints in Warsaw where ZOOMing in!

This year the children aged 6 and 7 years, went on a short trip to the country side together with their parents right before their activity week.

There they had to observe carefully and afterwards drew pictures of what they discovered and what they did like about it and what not.





DO NOT DESTROY! *NIE NISZCZ*

Original requests to the politicians:

Chcemy więcej skwerów i placów zieleni
w mieście.

Chcemy więcej sklepów ze
zdrową żywnością.

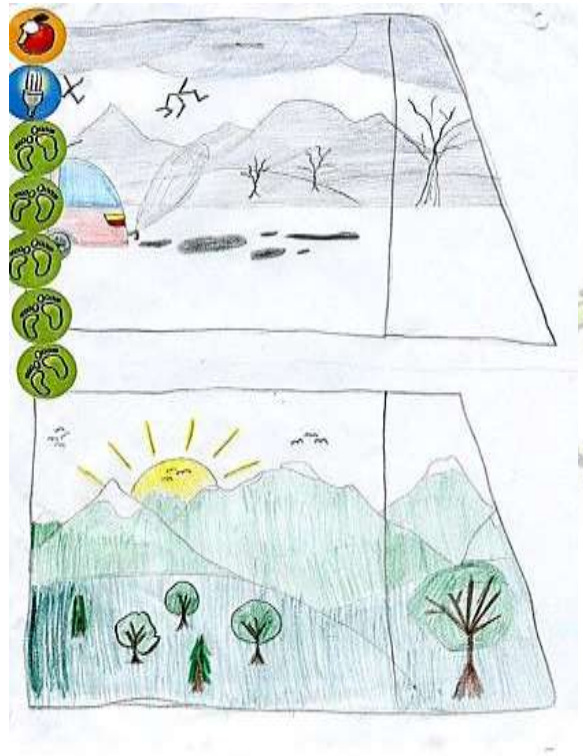
Chcemy więcej placów zabaw.

Chcemy więcej ścieżek rowerowych.

Chcemy więcej krzewów i kwiatów.

Chcemy więcej tabliczek na trawnikach:

"Nie śmieć" "Nie niszczyć"



PLEASE DON'T LITTER! *NIE NISZCZ*



Sweden



Grön Footprints /Green Footprints from 52,000 children in 354 schools.

The Swedish "Gå och cykla till skolan - Walk and Cycle to School" campaign beat the record: children in 132 municipalities joined in this year.

During the period September and October schools could choose two optional weeks where they collected travelling points by walking, cycling or using public transports.

As they reported their results to the national coordination just shortly before the climate conference, their final number of footprints could not be included but at time of going to press there were 596 002 **Grön Footprints**.

We need more Superheroes!

Perhaps you are already a **Secret Superhero?** We all have hidden powers and resources, you could say that everyone has super powers in their own way! Join in and fix healthier, safer routes to school and last but not least

Save the planet!



Sverige

Grön Footprints/Green Footprints från 52.000 elever i 354 skolor.

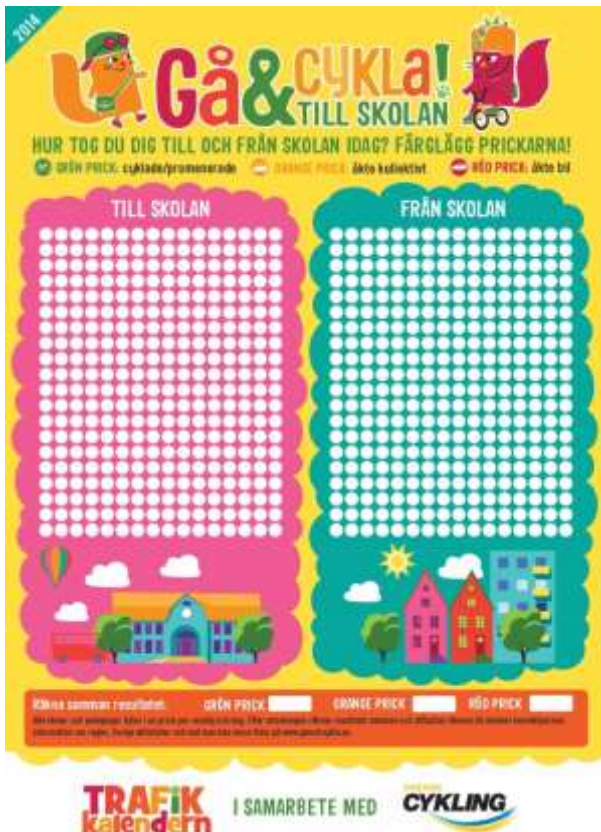
Gå och cykla till skolan 2014 är en nationell utmaning som vänder sig till Sveriges alla elever i år F-6. Utmaningen pågår under september och oktober månad.

Skolorna ska under två valfria veckor samla så många respoäng som möjligt genom att gå, cykla eller resa kollektivt. Bakom initiativet står Nationellt centrum för främjande av god hälsa hos barn och ungdom (NCFF) som arrangerar utmaningen tillsammans med Svensk Cykling.



Det behövs fler Superhjältar!

Kanske är du redan en Superhjälte i smyg? Alla har vi dolda krafter och resurser och man skulle kunna säga att alla har superkrafter på sitt sätt! Var med och fixa bättre hälsa, säkrare skolvägar och inte minst... rädda planeten Jorden!





Z O O M

Kids on the Move for Climate Action

www.zoom-kidsforclimate.eu

2
0
1
4

2014 there were 180.197 children in 1.283 schools participating.
They came from the following countries:

Country	Schools	Groups	Children	Green Footprints
Austria	272	804	27.127	506.157
Belgium	29	120	2.250	22.075
Czech Republic	15	93	2.411	19.389
Germany	416	2.397	63.955	702.768
Hungary	67	408	10.213	89.213
Italy	81	452	7.071	226.732
Macedonia	1	5	320	2.892
Malta	1	12	226	1.524
Netherlands	46	35	14.498	51.048
Poland	1	4	126	1.067
Sweden	354	1.760	52.000	596.002
Total:	1.283	6.090	180.197	2.218.867





Kindermeilen-Kampagne

since 2002

ZOOM - Kids on the Move

since 2003

Year	Children	Countries	Green Footprints
2002	30.000	1	141.472
2003	80.000	18	544.008
2004	47.000	3	331.400
2005	33.800	3	801.500
2006	100.000	9	743.041
2007	128.000	17	1.457.039
2008	115.000	11	1.546.834
2009	187.100	13	2.861.264
2010	159.500	10	2.660.251
2011	201.100	25	2.710.340
2012	160.000	12	2.447.900
2013	163.000	13	2.177.902
2014	180.000	11	2.218.867

Amount

1.584.500

37

20.641.818



Australia
Austria
Belgium
Bulgaria
Czechia
Denmark
Fiji

France
Germany
Great Britain
Hungary
India
Indonesia
Italy
La Reunion
Liechtenstein
Luxembourg
Macedonia
Malaysia

Malta
Mauritius
New Zealand
Netherlands
Poland
Portugal
Romania
Samoa
Singapore
Slovakia
Slovenia
Spain

Sweden
Switzerland
Tanzania
Thailand
Turkey
Ukraine



ZOOM – Kids on the Move for Climate Action 2014

ZOOM is Climate Alliance's annual campaign for kindergarten and school children on sustainable mobility and the One World's Climate.

Since 2002 way over 1.5 million children in 37 countries ZOOMed in and collected

Green Footprints, Grüne Meilen, Klimameilen, Groene Voetstappen, Miglia Verdi, Zelené Kilometry, Greng Meilen, Zelených Míl, Zöld Mérföldet, Klimaschritte, Grön Footprints, Talpite Verzi, etc.

by using climate-friendly means of transport for their daily journeys.

With their collected Green Footprints the children go on a Joint Climate Voyage around the One World. The symbolic journey starts at the UNFCCC Secretariat in Bonn, Germany and - travelling once around the One World - ends at the annual UN Climate Conference, where the children's collected Green Footprints, their wishes and concerns are being presented to the participants of the Climate Summit.

The ZOOM participants from all over the world very much hope their action also encourages the adults at the UN Climate Conference to ZOOM in and take concrete steps on the global combat against climate change right now!

www.zoom-kidsforclimate.eu

a campaign by:



Climate Alliance

Established in 1990, "Climate Alliance of European Cities with the Indigenous Rainforest Peoples" has a total of now over 1,700 members from 24 European countries, which are committed to climate protection and preservation of the tropical rainforests. The local authorities are dedicated to achieve their voluntary commitments to reduce CO2 emissions by ten per cent every five years and to halve per capita emissions by 2030 at the latest (base year 1990). To preserve the tropical rainforests, Climate Alliance cooperates with Indigenous rainforest peoples.

Climate Alliance's European Secretariat helps its members by providing methods and tools to efficiently implement local climate change policies and to evaluate the achievements in terms of CO2 emission reductions. It also promotes the exchange of experiences and lobbies for improved framework conditions at national, European and international levels.

www.climatealliance.org

With the help and cooperation of many national and international partners