



# ZOOM

## Kids on the Move for Climate 2016

*Since 2002 the ZOOM Campaign invites children all over Europe to make their daily journeys independently and in a climate-friendly way. By collecting so called Green Footprints all over Europe, the children show the "big ones", that the "small ones" do something to protect the global climate already!*

### Dear Participants,

do you like riding your bike or scooter? Many journeys are very exciting when going on foot, too. You can see funny and interesting things or meet friends - and it is also good for our environment!

During one or more activity weeks dedicated to our One World's Climate you can discover about climate change and how you can do something for the environment yourself.

In the activity week(s) each journey made without a car gives you one Green Footprint for your album. You can also get Red Footprints for eating local food and Blue ones for actions on energy saving.

Children all over Europe collect Footprints with you! **2016 we need the least 78.595 Green Footprints all together!** This is the amount of kilometres we need for our Joint Climate Voyage around the One World, starting at the UN Climate Secretariat in Bonn, Germany and ending in Morocco, where **the next UN Climate Conference will be held in November.**

The Climate Voyage brings you to all continents, highlighting one issue of climate change in a short illustrated report.

Almost 80,000 Green Footprints, that's quite a lot! If all of you collect only five footprints during the activity week, we'll make it!

We will be handing over the total amount of Green Footprints collected all over Europe (and beyond) together with the children's wishes and demands on Climate Action to the participants of the 22<sup>nd</sup> UN Climate Summit held from 7.-18.11.2016 in Marrakesh.

Politicians from all over the world will meet there to discuss the environmental and climate problems of our Earth.

We want to demonstrate these politicians that kids in Europe already do a lot more to protect our Earth than just discussing!

**Join in! Show the "big ones" how much the "little ones" are doing to save the world's climate already.**

## Rules

Try to walk or take a bike, scooter, bus or train as often as possible for your journey to school or kindergarten. Collect your Green Footprints in your Green Footprint Album each day: one for your journey in the morning and one for your journey back home. You can collect Green Footprints with leisure activities and at the weekend, too! You can draw a picture of where you went at (e.g. sports field, ice café etc) and draw the type of transport you used to get there next to it. Of course, you could also use stickers if you have some!

## Painting and handcrafts

When the activity week is over, you can make your own Green Footprint: Stand on a piece of paper and draw around your foot. Then cut out the footprint and colour it in. Blue and green like the globe or multi-coloured - any way you want!

Write your ideas and suggestions for the politicians on it, too!  
Please send the footprints or photographs of them to us, so we can publish them on the ZOOM-website and also show them to the politicians at the Climate Summit.

Count all the Green Footprints in your album and don't forget to include the eco-friendly means of transport you drew at the weekend!

Write us the amount of Green Footprints you collected and send us a picture of your group during the activity week so we can public it on the website (address see below). You want to know how many Green Footprints the children all over Europe have been collecting so far? Look it up at

[www.zoom-kidsforclimate.eu/results.html](http://www.zoom-kidsforclimate.eu/results.html)

## Thanks for being part of the Zoom Campaign! We hope it was fun!

Don't forget - you can still do a lot for the environment, even though the activity week is over. Try to go by bike or scooter as often as possible, or just walk. And also ask your parents, relatives, neighbours, and friends etc. to leave the car at home more often!

Keep up your green habits!

## Who is doing the campaign?

In 2002 the Climate Alliance of European Cities and Towns and its partner invited children in Germany to make their daily journeys independently and in an environmental-friendly way by collecting Green Footprints for the World's Climate. Kids all over Germany collected thousands of Green Footprints for their symbolic journey to the world summit in South Africa.

Because so many people liked our campaign we decided that kids all over Europe should collect Green Footprints - so we translated the Campaigns materials into several European languages and invited children from all over Europe to collect Green Footprints for their symbolic journey to the annual UN Climate Conferences.



Climate Alliance

Climate Alliance of European Cities and Towns

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