

PRESS RELEASE

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FOR IMMEDIATE RELEASE



Climate Alliance

UN Climate Secretariat Head Espinosa recognises children's action on climate

A record-breaking 205,577 youngsters take part in the 15th year of the Climate Alliance Green Footprints campaign

Bonn/Frankfurt, 16 November 2017. Today, a group of kindergartners from Bonn presented their efforts on climate change and their wishes for the future to decision makers at the 23rd UN Climate Summit. "Children can be great drivers of positive change. By motivating them to protect the climate, we see a ripple effect that really spreads – not only to their friends, families and their teachers," explains Climate Alliance Executive Director Thomas Brose. Over 1,400 schools spread across European 10 countries participated in the 2017 Green Footprints or ZOOM campaign. Together they collected some 2.3 million green footprints. The initiative encourages children to reflect on sustainable mobility and lifestyle choices.

FURTHER INFORMATION

- **Photos for press use** (available as of 12:30 on 16 November 2017)
- Participating countries: Austria, Belarus, Czech Republic, Germany, Greece, Hungary, Italy, Luxembourg, the Netherlands and Sweden
- **Campaign results** (pdf)
- **Several wishes of participating children and statements of participating schools** (pdf)
- **Campaign info sheet** (pdf)
- Campaign website: zoom-kidsforclimate.eu

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THE GREEN FOOTPRINTS CAMPAIGN

Since 2002, Climate Alliance's Green Footprints has been helping children across Europe learn about the influences of their daily actions on the climate and encouraging them to become role models for both their parents and climate politicians. During at least a one week period, children in participating classes collect so-called 'green footprints' for every sustainable trip completed via public transport, bike or foot as well as for other environmentally-friendly habits such as sustainable nutrition. These footprints are presented to the participants and politicians at the UNFCCC's annual Climate Conferences. zoom-kidsforclimate.eu

THE CLIMATE ALLIANCE

For more than 25 years, Climate Alliance member municipalities have been acting in partnership with indigenous rainforest peoples for the benefit of the global climate. With some 1,700 members spread across 27 European countries, Climate Alliance is the world's largest city network dedicated to climate action and the only one to set tangible targets: each member city, town and district has committed itself to reducing greenhouse gas emissions by 10 percent every 5 years. Recognising the impact our lifestyles can have on the world's most vulnerable people and places, Climate Alliance pairs local action with global responsibility. climatealliance.org

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