



Climate Alliance



**2017**

# **Green Footprints Campaign**

**celebrating 15 years  
Kids on the Move for Climate**



Hungary



Czech Republic



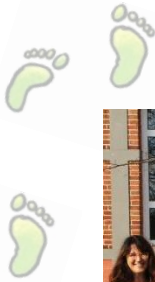
Austria



Belarus



Greece



Germany



# ZOOM – Kids on the Move for Climate Action 2017

**205,500 children in 10 countries joined forces again and collected 2.3 million “Green Footprints” – their honest contribution to a better climate**

**205,577** ZOOM kids in 10 European countries collected Green Footprints during their activity weeks dedicated to sustainability and climate protection. Children in Austria, Belarus, Czech Republic, Germany, Greece, Hungary, Italy, Luxembourg, Netherlands and Sweden earned these footprints by using eco-friendly means of transport for their daily journeys to school or kindergarten.

Even after the successful Paris Agreement, the ZOOM kids know they still have to encourage all participants to do their utmost to make climate protection a real priority all over the world, not only in speeches but above all in deeds.

The children emphasise that both they and their own children in the future will have to pay dearly if today's weak regulations aren't strengthened NOW!

**Together, 205,577 children in 10 countries collected**

**2,325,161  
Green Footprints**

**The children are very concerned about the global climate and therefore sent all their wishes and concerns to the participants of the UN Climate Conference in Bonn.**

**They want to convince the adults to move together around the One World, just like the children do year by year during their ZOOM Activity Weeks.**

This report can only give a glimpse at the ZOOM activities in 2017

For further information also visit [www.zoom-kidsforclimate.eu](http://www.zoom-kidsforclimate.eu)



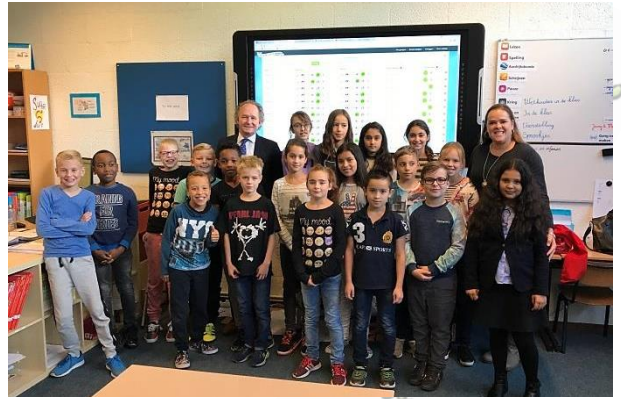


At the end of their climate protection and sustainability activity week(s), the children drew their own footprint on a piece of paper and wrote or sketched their wishes and concerns directed to the participants of the 23<sup>rd</sup> UN Climate Conference in Bonn on them. As the kids know that local politicians have to act as well, they also handed over their results and demands to their mayors and local leaders as well as to ministers of the environment..

Luxembourg



Netherlands



Germany



Czech Republic



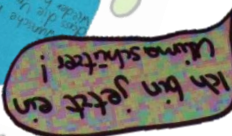
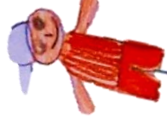
Austria



Hungary







## Austria



### 15 Years Climate Footprints

2017 was an anniversary year for the campaign also in Austria. It is already the 15<sup>th</sup> year for schools and kindergartens collecting Climate-friendly school ways. This is their gorgeous result:

**396.619 Green Footprints**  
from 235 educational institutions.

As a special action in 2017 Austria announced a creativity contest addressing the topic "our school and kindergarten way of the future". Children made drawings, handicrafts or little videos showing their most desired mode of transport for the year 2030. Among the incredibly creative works that were submitted, a jury will award the best ones in December.

„Acting as a role model' is our motto!  
Because the way WE are living and acting  
will be copied by our children!“

Principal primary school Pergkirchen



Bildquelle: PVS Schiltern

The teachers of the primary school Pergkirchen took the saying of their principal for granted and **walked** for one week **all ways to school and back home**. All the pupils and all the teachers, also some parents, participated braving the elements in the month of April! The pupils summarized their experiences in a poem especially created for the campaign. For this commitment they were nominated as „summer winner“ and were awarded on 13. September 2017.



Bildquelle: Kindergarten Empersdorf





Bildquelle: VS Dietmanns

## Österreich

### 15 Jahre Klimameilen!

Das Jahr 2017 war auch für die Klimameilen-Kampagne in Österreich ein Jubiläumsjahr: bereits zum 15. Mal sammelten Kindergärten, Schulen und Horte klimafreundliche Schul- und Freizeitwege. Das ist ihr stolzes Ergebnis:

**396.619 Klimameilen**  
aus 235 Bildungseinrichtungen!



Im Zuge des Jubiläumsjahres wurde ein Kreativ-Wettbewerb zum „Schul- und Kindergartenweg der Zukunft“ ausgeschrieben. Die Kinder setzten sich damit auseinander wie der Weg zur Schule/zum Kindergarten in 15 Jahren aussehen und mit welchem Transportmittel er bewältigt werden könnte. Unter den unglaublich kreativen.

Beiträgen aus Zeichnungen, Bastelarbeiten und Filmen werden im Dezember die besten Beiträge prämiert.

**„Vorbildwirkung ist unser Motto! Nur was wir den Kindern vorleben und mit ihnen machen, werden sie nachahmen.“**

Direktorin VS Pergkirchen

Diese Aussage ihrer Direktorin wurde von den PädagogInnen der Volksschule Pergkirchen tatsächlich gelebt: Eine Woche lang wurden alle Schulwege hin und zurück zu Fuß zurückgelegt, und das bei Aprilwetter! 100% der Kinder und LehrerInnen gingen mit, teilweise auch Eltern! Für diesen Einsatz wurde die VS Pergkirchen zum Sommersieger gekürt und am 13. September gefeiert. Die SchülerInnen schrieben sogar ein eigenes Klimameilen-Gedicht, das sie im Rahmen der Auszeichnungsveranstaltung vortrugen und musikalisch mit dem Klimameilen-Rap ergänzten.



Bildquelle: Robert Strasser

## Belarus

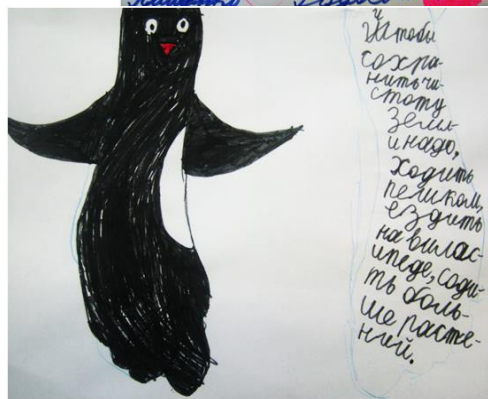


The children also cut green footprints out of cardboard. On the footprints they wrote down their ideas on climate action.

For the second time schools in Belarus joined the ZOOM Campaign. More than 500 pupils from Orsha, Minsk and Novopolotsk gathered **10,417 зеленых следа /Green Footprints.**

During their days of action, the children worked on practical modules, did schoolyard projects and also wrote reports on their daily journeys to school.

Some of them made experiments about the greenhouse effect. Others interviewed their parents and grandparents about how they got to school when they were young.





A group of students in a classroom are holding up green cards with text, likely participating in a lesson or activity. The students are seated at desks, and the classroom has a wooden floor and a potted plant in the background.





## Czech Republic



In the Czech Republic, where ZOOM was coordinated by Nadace Partnerství again, 1,400 children from 13 schools around the country collected **9,805 Zelené Stopy (Green Footprints)** and the children as well as the teachers greatly enjoyed it.

Although most of them were not collecting Green Footprints before end of September, some pupils marked their ways to school in maps already in late springtime and identified dangerous spots.

In Slaný children most enjoyed discovering how their parents and grandparents traveled to school. They also have drawn „green footprints“ for presenting their wishes and concerns to the politicians.

The children of the Elementary school in Bílá Třemešná became traffic detectives. They walked through the town and noticed dangerous places on their way to school.



The Elementary school at Bobrová declared the Car Free Day. The pupil traffic patrols helped smaller children to cross the road.



In Choryně they arranged a cycle competition and invited ultra-marathon cyclist who participated in the world's toughest endurance race (Race Across America).



In Měcholupy the pupils went outside to measure and then calculate how much space is used up by parking cars.







## Česká republika

1 400 dětí z 13 různých škol z celé republiky nasbíralo v kampani ZOOM celkem **9805 zelených stop**. Chtějí tak ukázat světu, že jim záleží na životním prostředí i na jejich okolí.

Děti také mapovaly nebezpečná místa při cestách do školy a měřily intenzitu provozu v okolí. Během tzv. týdne aktivit diskutovaly o plusech a mínusech jednotlivých způsobů dopravy, účastnily se besed a soutěží či poznávaly, jak se děti dopravují v různých částech světa.

Kampaň ZOOM je součástí programu Bezpečné cesty do školy. Jeho prostřednictvím pomáhá Nadace Partnerství školám chránit děti před dopravními nehodami, podporuje udržitelné způsoby dopravy do školy a motivuje k jejich častějšímu využívání.

*Vzkaz dětí ze Základní školy v Bobrové automobilistům: :*

**Prosíme, nechte nás dojet ke škole pěšky.  
Máme zdravé nohy a líbí se nám pohyb.**

*A message from the pupils of Elementary school  
in Bobrová for the car drivers:..*

**Please let us go to school on foot.  
We have healthy legs and we like to move.**



# Germany

Since 2002!



**75,000 children in over 140 municipalities together collected more than 1 million Grüne Meilen (Green Footprints).**

In Germany, more than 75,000 children from over 140 municipalities took part and for the first time in 15 years collected over 1 million Green Footprints.

In Germany, where the ZOOM Campaign began in 2002, more than ever before set off on their way in the anniversary year: 76,014 children collected 1,045,503 green mobility, red food and blue energy-saving footprints in more than 1,400 institutions and thus set a new record!

Having the UN Climate Conference held in Bonn, seems to have inspired many institutions to show the politicians how easy climate protection can be: They were walking, cycling, going by scooter, eating local fruit and vegetables - preferably



home-grown, always remembered to take off lights and water and of course convinced Dad and Mom that they do so just as well.

For this reason, the children at the awo Kinder- und Familienzentrum in Oberhausen did not send us the usual wishprints with their demands for the climate politicians, but instead wrote down together in their families which things they themselves want to be aware of in the future in order to do more for climate protection.

In Neumarkt, for example the schoolchildren recognized during their action weeks that board games can also be exciting and not only TV and computer games. Or that it can be nice to cycle with the family. So the campaign was a great success for both the climate and the families.





# Das sollten die Politiker für das Klima tun



## Deutschland

seit 2002!

In Deutschland haben sich mehr als **75.000 Kinder** aus über **140 Kommunen** beteiligt und erstmals über **1 Million Grüne Meilen** gesammelt.

In Deutschland, wo 2002 die Kampagne in ihren Anfang nahm, haben sich im Jubiläumsjahr so viele Kleine Klimaschützer auf den Weg gemacht wie nie zuvor: In über 1400 Einrichtungen haben **76.014 Kinder** zusammen **1.045.503 grüne Mobilitäts-, rote Lebensmittel- und blaue Energiespar-Meilen** gesammelt und damit einen neuen Rekord aufgestellt!

Die Tatsache dass im 15. Kampagnenjahr die UN Klimakonferenz ausgerechnet in Bonn stattfindet, scheint dazu beigetragen zu haben, dass besonders viele Einrichtungen mitsammeln wollten, um den Politikern zu zeigen wie einfach Klimaschutz sein kann: laufen, rollern, radeln, jede Menge einheimisches Obst und Gemüse essen – am besten aus eigenem Anbau, immer das Licht ausmachen und den Wasserhahn abdrehen und natürlich Papa und Mama davon überzeugen, dass sie es genauso machen.

Darum haben die Kinder im awo Kinder- und Familienzentrum in Oberhausen nicht die üblichen Wunschfüße mit den Forderungen an die Klimapolitiker gebastelt, sondern gemeinsam in ihren Familien aufgeschrieben, auf welche Dinge sie selbst zukünftig achten wollen, um mehr für den Klimaschutz zu tun.

In Neumarkt haben die Schulkinder während ihrer Aktionswochen z. B. wieder gelernt, dass auch Brettspiele spannend sein können und nicht nur Fernseher und Computerspiele, oder dass es auch mal wieder schön sein kann mit der Familie eine Radtour zu machen – so war die Kampagne ein voller Erfolg für Klima und Familie.



## Greece



The teachers showed children alternative ways of transport in developing countries, the threats that animals and human beings are being exposed to because of the climate change, and how our immediate action can help Earth.

Children provided their wishes-political messages for better environment and used the motto "Good life is simple" very often. They asked for more flowers, less waste, less gas emissions and cleaner cities and seas. They also understood that walking to school offers them energy, time to meet friends and less traffic during rush hours.

Some pupils created slogans, cockades, posters and even songs for climate protection!

The ZOOM Campaign in Greece run thanks to the work of ANATOLIKI S.A

**673 pupils together collected**

**6594 πράσινες πατούσες (Green Footprints)**

For the second time in Greece, 19 kindergartens from 5 Municipalities (**Kalamaria, Pilea-Hortiatis, Thermaikos, Thermi and Thessaloniki**) and 4 Centers for kids' creative Activities in Thermi Municipality participated in "ZOOM Campaign- Kids on the move".

A total of 673 children took part in the activity and gathered **6594 'πράσινες πατούσες'** or green footprints for every journey they made on foot within one week, leaving the car at home.

The teachers and the children, through a series of educational methods, such as painting, crafts, theater, singing, storytelling, music and movement activities, puns and on foot excursions learned about the negative impacts of car emissions on the environment and climate.

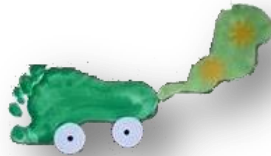






## Ελλάδα

**673 μαθητές συγκέντρωσαν  
6594 πράσινες πατούσες**



Κατά τη διάρκεια μίας εβδομάδας 19 παιδικοί σταθμοί από τους Δήμους Θερμαϊκού, Θέρμης, Θεσσαλονίκης, Καλαμαριάς και Πυλαίας-Χορτιάτη, καθώς και 4 ΚΔΑΠ του Δήμου Θέρμης, συμμετείχαν στην υλοποίηση της Ευρωπαϊκής καμπάνιας «ZOOM-Παιδιά σε κίνηση» με στόχο την προώθηση της βιώσιμης κινητικότητας και τη προστασία του κλίματος.

Συνολικά 673 παιδιά πήραν μέρος στη **δραστηριότητα** και συγκέντρωσαν **6594** πράσινες πατούσες για κάθε διαδρομή που έκαναν εντός μίας εβδομάδας με φιλικό προς το περιβάλλον τρόπο, μαζί με τους γονείς τους, αφήνοντας το αυτοκίνητο στο σπίτι.

Οι πρώιμες εμπειρίες της παιδικής ηλικίας, κάτω των έξι ετών, είναι μια κρίσιμη στιγμή για τη διαμόρφωση συγκεκριμένων συμπεριφορών και ένα εξαιρετικό μέσο επίδρασης στη συμπεριφορά των γονέων.

Οι δάσκαλοι και τα παιδιά μέσα από μία σειρά εκπαιδευτικών μεθόδων, όπως ζωγραφική, χειροτεχνίες, θέατρο, τραγούδια, παραμύθια, μουσικοκινητική αγωγή και κοντινές εκδρομές με τα πόδια έμαθαν για τις αρνητικές επιπτώσεις των καυσαερίων των αυτοκινήτων στο περιβάλλον και το κλίμα, για τις μετακινήσεις των παιδιών από το σπίτι στο σχολείο σε αναπτυσσόμενες χώρες και για το πώς η ζωή των παιδιών αυτών, αλλά και πολλών ζώων, εξαρτάται άμεσα από το κλίμα.



### Children's song

**«Η καλή ζωή είναι  
απλή!  
για όλα τα κράτη  
για όλη τη γη  
Άκου τι θα πει  
ένα μικρό παιδί  
Γιατί μόνο αυτό  
Ξέρει να σου πει**

**“Good life is simple!  
For all countries  
For all Earth  
Listen to the kids  
Because only them  
Can tell you**

**Η καλή ζωή είναι απλή  
Στον πλανήτη γη  
Αγάπα τη ζωή  
Στον πλανήτη γη  
Σώσε τη ζωή  
Στο λέω εγώ  
τραγουδά το κι εσύ!»**

**Good life is simple  
On planet Earth  
Love life  
On planet Earth  
Save life  
I recommend  
You sing it too”**

Τα παιδιά κατέγραψαν ευχές και σλόγκαν που περνούν μηνύματα πολιτικής! Χρησιμοποίησαν το μόττο «Η καλή ζωή είναι απλή» και ζήτησαν περισσότερα λουλουδία, λιγότερα σκουπίδια και καυσάερια και καθαρότερες πόλεις και θάλασσες! Επίσης κατανόησαν ότι βαδίζοντας από και προς το σχολείο, αποκτούν ενέργεια, βλέπουν φίλους, παρατηρούν τη φύση και μειώνουν την κίνηση των αυτοκινήτων στους δρόμους. Η επιτυχής υλοποίηση της καμπάνιας ήταν αποτέλεσμα της καλής συνεργασίας της ΑΝΑΤΟΛΙΚΗ ΑΕ με τους υπευθύνους των παιδικών σταθμών και των νηπιαγωγών.



# Hungary



**MOZDULJ A KLÍMÁÉRT!**

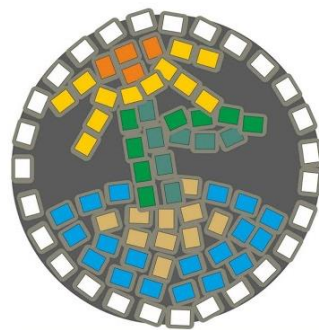
2017. október 9-13.

## Move for the Climate! 2017

Also this year a lot of schools from all over **Hungary** were participating in the “Kids on the Move” campaign organized by Reflex Environmental Association and Hungarian Climate Alliance, together with further partners.

In the activity week, from October 9th -13th, **18.573** children from 83 schools ZOOMed in and collected a total of **115.263** Green Footprints! But collecting green footprints was not the only climate friendly activity at the schools. Also in 2017 there was a wide range of interesting and creative actions to choose from.

Schools could organize PARK(ING) DAY events, where students and teachers turn metered parking spots into “PARK(ING)” spaces, that in this way became temporary community places where kids could playing and drawing. Kids also measured how much space parking cars use near the school.



Kids could organize some environmental action like a little local market or a cooking club at school with local products; greening their schoolyard; etc. and to send photos and/or videos of their actions!

This year they could make an „Earth & Sun Mandala” by drawing or making a composition with natural materials (leaves, gravels, etc.) or from waste (as bottle caps), but kids also realized „live” mandalas - a kind of big, colorful group picture.

We also asked the kids to find different areas (waste, energy, water) where students can take action to reduce their consumption. They prepared posters, drawings or stickers about this topics, and fixed up the materials in the school building, making a kind of awareness raising campaign for all the students.

Finally kids could make an imaginary interview (written or video) with an old tree of the Amazon rainforest to ask him what does it think about our present world and our lifestyle.

We hope that all this activities helped children understand the importance of taking care of the environment and our climate.







## Magyarország

### Mozdulj a klímáért! 2017

A Reflex Környezetvédő Egyesület, a Magyarországi Éghajlatvédelmi Szövetség és annak tagszervezetei 2017-ben ismét nagy sikerrel valósították meg a "Mozdulj a klímáért!" éghajlatvédelmi kampányt.

A 2017. október 9-13. közötti akcióhét során 83 iskola **18.573** diákja teljesítette a feladatokat, akik az öt nap alatt összesen **115.263** zöld mérföldet gyűjtöttek össze.



A zöld mérföldek gyűjtése mellett 2017-ben is érdekes kampányfeladatokat kínáltunk a résztvevők számára.

A csatlakozó osztályok a PARKOLÓ közösségi akció során jelképesen elfoglalhatták az iskola körüli parkolókat, így ezeket egy kis időre közösségi térként használhatták (játékra, rajzolásra, stb.) és felmérhették azt is, hogy a felületen mennyi növény, játék vagy környezetkímélő közlekedési eszköz férne el.

A diákok megvalósíthattak más környezetvédelmi akciót is, mint például

udvarrendezés, főzőklub rendezése saját alapanyagokból vagy zsibvásár helyi termékekből. Ezekről fényképes vagy videós beszámolót vártunk.



A résztvevők készíthettek a Föld vagy a Nap bemutatásához kapcsolódó mandalát természetes anyagokból vagy hulladékból, illetve - közösségi feladatként - színes mandalát formázó élőképeket is vártunk.

A gyerekek feltérképezhették, hogy az iskolában hol és hogyan tudnának változtatni felhasználói szokásaikon (pl. hulladék, energia, víz).

Tervezhettek figyelemfelkeltő matricákat, rajzokat, és elhelyezhették azokon a pontokon, ahol változtatást vártak társaiktól, tanáraiktól.

Végül készíthettek képzeletbeli riportot az Amazonas egy több száz éves fájával arról, mit gondol mai világunkról és életmódunkról.





## Italy



**In Italy this year 6,395 children in 59 schools ZOOMed in and together added 174,818 Green Footprints.**

In the region of Alto Adige/South Tyrol the children were collecting Climate Steps again: This year 39 Schools with 3510 pupils in 271 classes took part and with the support of their partens and teachers collected the least 64,761 Klimaschritte /Climate Steps (some results couldn't be included for the handover at COP 23) . Many of them also visited an very interesting exhibition called KlimaReise /Climate Journey.

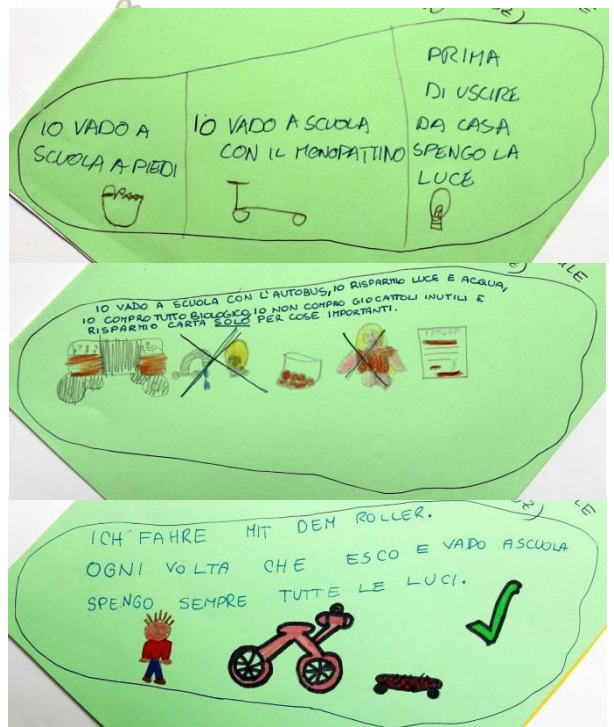
The children from the school in S. Giacomo eagerly collected Climate Steps for four weeks and drew their own version of the campaign logo.



The pupils also designed posters discussing the advantages and disadvantages of different means of transportation, they created their 'wishprints' presenting their ideas of everyday climate protection.

Finally each child wrote a letter addressed to the climate politicians from around the world clearly demanding action to save their future now!

In Formigine, Piacenza and Sazile many children with the support of adults (parents, grandparents, volunteers), were contributing to the ZOOM Campaign again with their Pedibus or Bimbibus Action running all year long and together collected **110,057 Miglia Verdi**







## Luxemburg



**2,619 pupils in 23 municipalities together collected 52,938 Gréng Meilen (Green Footprints).**

Op Kannerféiss duerch d' Welt ", as the campaign is called in Luxembourg, this year motivated over 2,600 children from 164 classes and groups and everyone was enthusiastically involved.

This way fantastic 52.938 Green Footprints could be collected in Luxembourg! A great result that also represents a new national record!

The children from the Maison Relais in Walferdingen were particularly busy collecting Gréng Meilen. Therefore, they had the honour of

*Carole Dieschbourg, Minister for the Environment:*

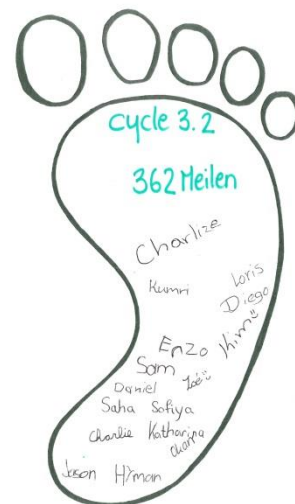
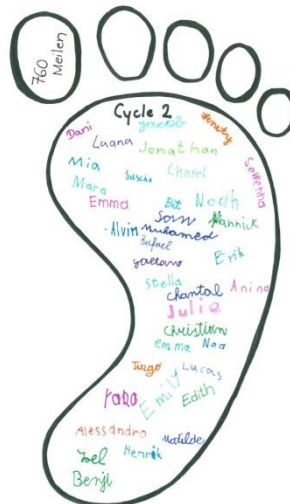
***„Climate protection starts in everyday life and many small steps lead to success: the children show how it works and are thus a role model for all of us...“***

presenting the total result earned in Luxembourg to the Minister of the Environment, Carole Dieschbourg, at a pleasant ceremony on the 8<sup>th</sup> of November.

Representatives from Walferding were also present, as well as members of the local council.

Minister Dieschbourg will once again be representing Luxembourg at the international climate conference in Bonn (COP23). The Green Footprints collected are intended to encourage all participants to do their utmost to make climate protection a real priority all over the world, not only in speeches but above all in deeds.

Minister Carole Dieschbourg thanked the children for their efforts and promised to do her best at the upcoming climate conference.







## Lëtzebuerg

**Über 2600 Kinder haben zusammen  
52.938 Gréng Meilen gesammelt**

„Op Kannerfeiss duerch d'Welt“, wie die Kampagne auf letzebuergisch heißt, hat dieses Jahr über 2.600 Kinder aus 164 Klassen und Gruppen mobilisiert und alle waren mit großer Begeisterung mit von der Partie: Phantastische 52.938 Meilen konnten so in Luxemburg gesammelt werden! Ein tolles Ergebnis, das auch einen neuen nationalen Rekord darstellt!

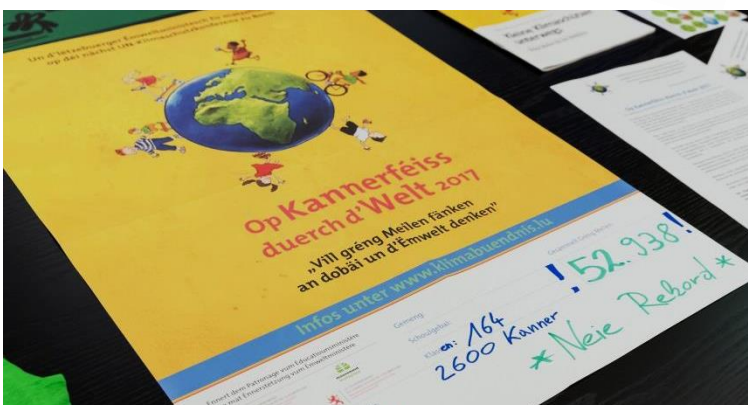
Die Kinder aus der Maison Relais in Walferdingen waren besonders fleißig beim Sammeln von Grünen Meilen. Deswegen hatten sie die Ehre, die in Luxemburg gesammelten Meilen der Umweltministerin Carole Dieschbourg im Rahmen einer sympathischen Feier am 8. November zu überreichen. Ebenso dabei waren VertreterInnen des Walferdinger Schöffen- und Gemeinderats.

*Carole Dieschbourg, Umweltministerin:*

**„Klimaschutz fängt im Alltag an und  
viele kleine Schritte führen zum Erfolg:  
Die Kinder zeigen, wie es geht und sind  
damit Vorbild für uns alle.“**

Umweltministerin Dieschbourg vertritt auch dieses Jahr wieder Luxemburg auf der internationalen Klimakonferenz in Bonn (COP23). Die gesammelten Gréng Meilen sollen dort alle TeilnehmerInnen ermutigen, alles zu tun, damit der Klimaschutz auf der ganzen Welt zu einer wirklichen Priorität wird, nicht nur in Reden sondern vor allem auch in Taten.

Ministerin Carole Dieschbourg dankte den Kindern für ihren Einsatz und versprach, ihr Bestes bei der Klimakonferenz zu geben.



# Netherlands

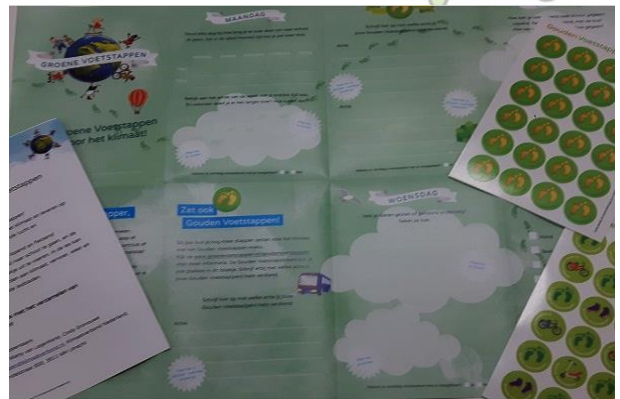


Over 35,600 children in the Netherlands so far collected the least **250, 000 Groene Voetstappen**.

In the Netherlands 35,651 children were walking and cycling for 'Groene Voetstappen' in the first week of October and handed them over to their local aldermen.

We don't know yet how many Green Footprints and 'Gouden Voetstappen' for extra actions like saving water, planting trees, being a flexitarian or organizing a local climate summit the children collected in total, as they are still collecting but until the beginning of the UN Climate Conference there were **258, 709 Groene Voetstappen**!

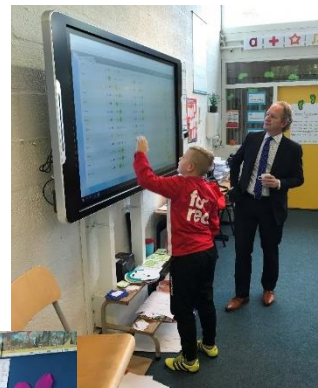
During their action week the children are engaged in subjects as sustainable mobility, CO2 emissions, climate change and world citizenship. With the ideas they have on these themes, they participate in a competition for the Philip de Roo award. In the first round, the best ideas are selected and the winner will be announced during the National Children's Climate Summit in Arnhem on 16. March 2018.



*Golden idea for water pollution*  
**Catching rain water from the highway, clean it immediately by trees along the road. This water can be used by the farmers.**







## Nederland

In de herfst van 2017 hebben in Nederland 35,600 kinderen **Groene Voetstappen** verdiend door op een duurzame manier naar school te komen.

35 651 Nederlandse kinderen zijn lopend en fietsend naar school gegaan in plaats van met de auto en hebben hiermee Groene Voetstapstickers verdiend. Op veel plekken werd de actieweek geopend door de lokale wethouder.

De kinderen konden ook Gouden Voetstappen verdienen door iets extra's te doen voor het milieu. Zoals het besparen van warm water, het planten van bomen, regelmatig vegetarisch eten en het organiseren van een lokale klimaattop.

In diverse gemeentes werd een lokale Kinderklimaattop georganiseerd, waar kinderen in de raadszaal samenkwamen om hun CO<sub>2</sub>-besparende ideeën te pitchen.

De 10 groepjes met de beste ideeën voor het terugdringen van CO<sub>2</sub>-uitstoot winnen een Gouden Ticket voor de landelijke Kinderklimaattop in het Watermuseum in Arnhem.



*Idee van basisschool uit Arnhem*

In de categorie 'wateroverlast' won het idee om regenwater dat op de snelweg valt op te vangen en direct te zuiveren, o.a. door een bomenrij in het midden van de snelweg. Dit water kan dan geleverd worden aan de boeren langs de snelweg om hun dieren drinken te geven.

## Sweden



More than 40000 children in 320 schools were collecting **Grön Footprints /Green Footprints** in Sweden

The Swedish participants of the "Ga och cycla till Skolan/Walk and bike to school" Campaign of course joined us again!

The campaign, organized by Trafik Kalendern, wants to inspire pupils, parents and teachers to travel in a smarter and healthier way - simply by walking, cycling and public transport! The activity is intended for all Swedish students and educators in year F-6.

During any two weeks in September-October, the participating schools gather as many *respoäng* (travel points, divided into "Gröna e Orange Prickar") as possible by walking, cycling or taking public transport to and from school.

The purpose of the challenge is to not only to promote the health of children and young people, but also to contribute to a better environment and road safety.

In 2017 there were 40,321 kids in 320 schools involved and of course cycled, walked or used public transport for their journeys to school. As they gathered until the end of October we didn't have their final number when the Climate Conference started. We just know that there were the least **254,500 Grön Footprints**.

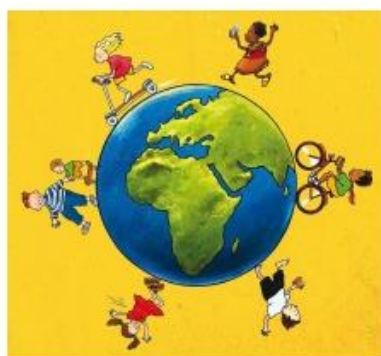


Besides collecting 'gröna e orange Prickar' the children tried to advice car drivers to drive slowly and to be aware of children crossing the road. For the second time also municipalities were involved and awarded own local prizes.



Marcus, Jesper, Emma, Isabelle, Evelina, Anton, Eddie, Max och Sofia  
Tjautjasskola, Gällivare





# Z O O M

## Kids on the Move for Climate Action

[www.zoom-kidsforclimate.eu](http://www.zoom-kidsforclimate.eu)

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2017 there were 205.577 children in 1.419 schools participating.  
They came from the following countries:

Country	Schools	Groups	Children	Green Footprints
Austria	235	500	23.433	396.619
Belarus	6	6	500	10.417
Czech Republic	13	20	1.398	9.800
Germany	548	3.054	76.014	1.045.503
Greece	23	23	673	6.594
Hungary	83	630	18.573	115.263
Italy	59	386	6.395	174.818
Luxembourg	26	165	2.619	52.938
Netherlands	106	800	35.651	258.709
Sweden	320	1.344	40.321	254.500
<b>Total:</b>	<b>1.419</b>	<b>6.928</b>	<b>205.577</b>	<b>2.325.161</b>





## Kindermeilen-Kampagne

since 2002

## ZOOM - Kids on the Move

since 2003

Year	Children	Countries	Green Footprints
2002	30.000	1	141.472
2003	80.000	18	544.008
2004	47.000	3	331.400
2005	33.800	3	801.500
2006	100.000	9	743.041
2007	128.000	17	1.457.039
2008	115.000	11	1.546.834
2009	187.100	13	2.861.264
2010	159.500	10	2.660.251
2011	201.100	25	2.710.340
2012	160.000	12	2.447.900
2013	163.000	13	2.177.902
2014	180.000	11	2.218.867
2015	186.800	13	2.249.609
2016	175.000	10	1.741.200
2017	205.500	10	2.325.161

**2.151.700**

**39**

**26.957.788**



Australia  
Austria  
Belarus  
Belgium  
Bulgaria  
Czech Republic  
Denmark  
Fiji

France  
Germany  
Great Britain  
Greece  
Hungary  
India  
Indonesia  
Italy  
La Reunion  
Liechtenstein  
Luxembourg  
Macedonia  
Malaysia

Malta  
Mauritius  
New Zealand  
Netherlands  
Poland  
Portugal  
Romania  
Samoa  
Singapore  
Slovakia  
Slovenia  
Spain

Sweden  
Switzerland  
Tanzania  
Thailand  
Turkey  
Ukraine





## Kids on the Move for Climate Action in 2018

The 2015 UN Climate Conference in Paris was decisive for the future of international climate policy. There countries set a now globally agreed goal, limiting temperature rise to no more than 2°C and ideally no more than 1.5°C. At the 2017 Climate Summit in Bonn, countries delved deeper into the process of outlining how they will actually achieve the targets they have set themselves. It is in everyone's interest, that the resulting plans are truly implemented.

No matter what progress is made in Bonn, ZOOM kids know that COP 23 was just one step. We must move on for even more climate action!

## Join us in 2018, when children across Europe begin collecting Green Footprints again!

### 2018 Green Footprints for the global climate

Actively explore everyday paths in a fun way; complete trips quietly on foot or zoom along by scooter, embark on a journey around our One World, learn about how children from across the globe get to school – the **ZOOM – Kids on the Move!** campaign offers all this and much more.

Every journey covered in a climate-friendly manner – on foot, by scooter or bike, bus or train – counts as one Green Footprint during the campaign week. You are free to decide when to begin.

Collecting Green Footprints allows the children to reflect on the subjects of climate change, mobility and sustainability in a playful way while making their own **contributions to global climate protection**.

Climate Alliance will be once again presenting the Green Footprints collected by all participating children to politicians in December 2018 during the UN Climate Change Conference in Katowice.



The campaign modules and materials provide concrete ideas for planning and implementing mobility weeks. These can be complemented with activities from the blocks on “climate-friendly food”, “saving energy” and the “fair and climate-smart procurement of art and school supplies” to collect additional red and blue footprints. Get involved and collect Green Footprints together with other children's facilities in your town, city or municipality! Request support from national and international partners (the materials are available in several languages).

# ZOOM – Kids on the Move for Climate Action 2017

ZOOM is Climate Alliance's annual campaign for kindergarten and elementary school children on sustainable mobility and the climate of our "One World."

Since 2002, more than 2 million children in 39 countries have ZOOMed and collected

*Green Footprints, Grüne Meilen, πράσινες πατούσες, Klimameilen, Groene Voetstappen, Miglia Verdi, Zelené Stopy, Zöld Mérföldet, Klimaschritte, Grön Footprints, зеленых следа, Talpíte Verzi*

by using climate-friendly means of transport for their daily journeys.

With their Green Footprints they collect, participating children go on a "Joint Climate Voyage" around the "One World". This symbolic journey starts at the UNFCCC Secretariat in Bonn, Germany. Travelling once around the One World, the journey then ends at the annual UN Climate Conference where the children's Green Footprints, wishes and concerns are presented to the participants and decision makers.

The ZOOM participants from all over Europe very much hope their work also encourages the adults at the UN Climate Conference to ZOOM in and take concrete steps on the global fight against climate change!

[www.zoom-kidsforclimate.eu](http://www.zoom-kidsforclimate.eu)



Climate Alliance

For more than 25 years, Climate Alliance member municipalities have been acting in partnership with indigenous rainforest peoples for the benefit of the global climate. With over 1,700 members spread across 27 European countries, Climate Alliance is the world's largest city network dedicated to climate action and the only one to set tangible targets: each member city, town and district has committed itself to reducing greenhouse gas emissions by 10 percent every 5 years.

Recognising the impact our lifestyles can have on the world's most vulnerable people and places, Climate Alliance pairs local action with global responsibility. The network fosters cooperation with indigenous peoples, runs awareness raising campaigns and develops tools for climate action planning. It provides ample opportunity for participation and exchange while representing member interests at the national, European and international levels.

[www.climatealliance.org](http://www.climatealliance.org)

A Climate Alliance campaign, made possible with the support of partners across Europe