



ZOOM - KIDS ON THE MOVE FOR CLIMATE ACTION!

INFORMATION FOR PARENTS

Dear Parents,

Your child is participating in the ZOOM – Kids on the Move! campaign and will collect eco-friendly distances travelled during a “Green Footprints” campaign week.

Why is your child collecting “Green Footprints”?

- Exercise promotes **physical development** and **concentration in the classroom**.
- Social interaction fosters a **feeling of community and responsibility** in children.
- Children can only learn about **traffic safety** through practice. By investigating their daily journeys, they are able to develop an awareness for distances and times and to train their **sense of orientation**.
- Completing journeys in an environmentally-friendly way helps in **climate protection**.

How can you support your child?

- Allow your child to complete **as many journeys as possible in an environmentally-friendly way** during the campaign week.
- Give them the chance to move around in the fresh air **independently**, with alert senses and together with other children.
- With a little imagination, you can find some **alternatives** to driving – even when schedules are tight or long distances must be covered (“walking bus”, “cycling train”, parent stops or carpooling) – you simply need to **search for them!**
- Other modes of transport can also be used during leisure time. A bicycle tour at the weekend with the whole family is fun for all children and will earn them additional **Green Footprints!**
- **Blue Footprints** for energy savings and **Red Footprints**, e.g. for buying local food, can also be collected at home (see instruction manual or ask at your school).

Donating footprints for solar lamps

This year, the children’s commitment will not only help our climate, but also ensure that **children dwelling in the Amazon Rainforest in Peru** receive environmentally-friendly and healthy light – they need your help for this:

- Pledge a nominal sum (e.g. €0.10) for every footprint that your child collects to put towards **mobile solar lamps**.
- Help your child to persuade grandparents, neighbours, friends, colleagues and/or businesses to become **sponsors** for the Green Footprints collected by a child or school.

Donation account:

Klima-Bündnis e.V., GLS Gemeinschaftsbank e.G.
IBAN: DE73 4306 0967 8038 4090 01, SWIFT/BIC code: GENODEM1GLS
Reference: “Footprints for solar lamps”

Thank you for your support!

ZOOM – Kids on the Move!
is a campaign by



Climate Alliance

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