

ZOOM – KIDS ON THE MOVE! FOR CLIMATE ACTION



Starting early makes for good climate protectors! We invite all children in Europe to embark on a symbolic journey with Climate Alliance to the UN Climate Change Conference. The children set an example: while the grown-ups have been busy negotiating on the climate, the children have been taking action since 2002 and collecting Green Footprints in towns, cities and municipalities, kindergartens, schools and sports clubs, etc. to help protect the global climate. In 2017, countless little climate protectors will once again be on the move. Climate Alliance will hand over the Green Footprints they collect to the participants in the UN Climate Change Conference.

Green Footprints for the global climate

Actively explore everyday journeys in a fun way; complete journeys quietly on foot or zoom along by scooter, embark on a journey around our One World, learn about the journeys to school of children from around the world – the **ZOOM – Kids on the Move!** campaign offers all this and much more. Every journey covered in a climate-friendly manner – on foot, by scooter or bike, bus or train – counts as one Green Footprint during the campaign week whose dates you are free to decide.

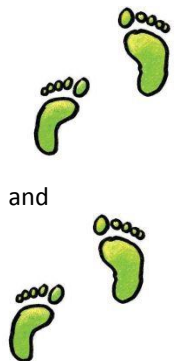
Collecting Green Footprints allows the children to consider the subjects of climate change, mobility and sustainability in a playful way and to make a **contribution to global climate protection** for themselves. Climate Alliance will hand over the Green Footprints collected by all of the participating children to politicians in November during the UN Climate Change Conference in Bonn.



The **campaign modules and materials** provide concrete ideas for planning and implementing mobility weeks. These can be complemented with activities from the blocks on “climate-friendly food”, “saving energy” and the “fair and climate-smart procurement of art and school supplies” to collect **additional red and blue footprints**.



Get involved and collect Green Footprints together with other children’s facilities in your town, city or municipality! Request **support from national and international partners** (the materials are available in several languages).



Around our One World with Green Footprints

The children will also embark on a symbolic journey around the entire world in 2017 with the Green Footprints they collect. The **virtual climate voyage** begins in Bonn where the UN Climate Change Secretariat is based and will also end there at the **23rd UN Climate Change Conference**.

Between this lie **stops on all continents** to learn more about the climate there: in the Alps, the little globetrotters will learn just what climate change has to do with skiing; in South America, they will visit a village whose boats are not powered by conventional diesel but rather by plant oil; they will find out what the melting ice means for polar bears and penguins, and will know a whole lot more about climate protection by the end of their voyage.

This year, we have updated our accompanying teaching guide. We have also added new implementation and game ideas, break time games and worksheets! The subjects of climate justice, consumption and sufficiency are covered in greater depth. The children learn about the forest “treasure trove” and how it is home to forest spirits. They can also complete a palm oil check.

ZOOM – Kids on the Move! for Climate Action in 2017

The UN Climate Change Conference in Paris was decisive to the future of international climate policy. At the conference in Bonn, the countries must now outline how exactly they intend to achieve the targets they have set themselves or what they need to improve to ensure that the ambitious goal of limiting the increase in global warming to 1.5°C really can be achieved.

In addition to collecting green, red and blue footprints, we are therefore also calling on all those participating in the campaign to prepare “wishprints” for politicians and to **appeal to the environment minister of their home country as well as the European Commissioner for Climate Action, Miguel Arias Cañete**: the future of the little climate protectors should not be endangered by the grown-ups thinking that they can rest on their laurels after the success of Paris! The politicians must now clearly show which concrete steps they will take, in the same way that the participants in the ZOOM – Kids on the Move! campaign has been showing this on the local level since 2002!

Get involved!



Collect **Green Footprints for the global climate** together with your school class, environmental group, sports club or family! You are also able to support the children living in the rainforest by sponsoring your child or facility a nominal sum (e.g. €0.10) for every Green Footprint they collect to put towards mobile solar lamps.



Please see www.zoom-kidsforclimate.eu for further suggestions and information on the “Solar lamps for Peru” campaign, and email zoom@climatealliance.org to sign up for the campaign newsletter.



Green Footprints that reach Climate Alliance by 25.10. 2017 are guaranteed to be handed over at the 23rd UN Climate Change Conference in Bonn!

Climate Alliance offers extensive teaching modules and materials to support you in your ZOOM – Kids on the Move! campaign week(s):

- **Green Footprints** sticker albums and sheets of stickers in addition to the accompanying teaching guide and a variety of templates.
- **Climate Voyage** to 13 stopovers
- **Mobility in other Countries** world atlas
- **“Detectives on the road!”** questionnaire for preparing children’s mobility reports
- **Checklist for municipalities** to plan and implement the campaign
- **Website** featuring further details and all information to download for free

*To celebrate the campaign’s 15th anniversary, we are holding a creative competition.
Prizes will be awarded for the best logo designs!
Please see www.zoom-kidsforclimate.eu for more information.*

ZOOM – Kids on the Move!
is a campaign by



Climate Alliance

Klima-Bündnis – Climate Alliance – Alianza del Clima

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