



# ZOOM

## Kids on the Move for Climate Action 2021

*Since 2002, the ZOOM - Kids on the Move! campaign has invited children from all over Europe to make their daily journeys independently and in a climate-friendly way. By collecting so-called Green Footprints all over Europe, the children show the "big ones", that the "little ones" are already doing something to help protect the global climate!*

### Dear Participants,

Do you like riding your bike or scooter? Many journeys can be very exciting when you go on foot, too. You can see funny and interesting things along the way or meet with friends - and it is also good for our environment!

During one or more activity weeks dedicated to our One World's climate, you can learn about climate change and how you can also do something for the environment yourself.

During the activity week(s), each journey made without a car will earn you one Green Footprint for your album. You can also earn Red Footprints by eating local foods and Blue Footprints by saving energy.

Children all over Europe collect footprints with you! **In 2021, we will need to collect 96,096 Green Footprints altogether!** This is the number of kilometres we will need for our joint Climate Voyage around the One World, which starts at the UN Climate Secretariat in Bonn and ends in Glasgow, this year where **the next UN Climate Change Conference will be held.**

The Climate Voyage will take you to all continents, highlighting one particular climate change issue in a short illustrated report.

Almost 96,096 Green Footprints, that's quite a lot! If all of you collect just five footprints during the activity week, we'll manage it!

We will be handing over the total Green Footprints collected all over Europe (and beyond) together with your wishes and demands for climate action to the participants in the 26<sup>th</sup> UN Climate Change Conference due to take place in Glasgow. Politicians from around the world will meet there to discuss the environmental and climate problems of our Earth.

We want to demonstrate to these politicians that kids in Europe already do a lot more to protect our planet than just discussing!

**Why not join in and help show the "big ones" how much the "little ones" are already doing to help protect the world's climate?!**

## Rules

Try to walk or travel by bike, scooter, bus or train as often as possible for your journey to school or kindergarten. Collect your Green Footprints in your Green Footprint Album each day: one for your journey in the morning and one for your journey home again.

You can collect Green Footprints during leisure activities and at the weekend, too!

You can draw a picture of where you went (e.g. playground, sports field, ice cream parlour, etc) and draw the type of transport you used to get there next to it.

Alternatively, you can of course also use stickers if you have some!

## Painting and handicrafts

When the activity week is over, you can make your own Green Footprint: stand on a piece of paper and draw around your foot.

Then cut out the footprint and colour it in.

Blue and green like the globe or multi-coloured - however you want!

## Thanks for being part of the Zoom - Kids on the Move! campaign. We hope it was fun!

Don't forget that you can still do a lot for the environment even though the activity week is over. Try to use your bike or scooter as often as possible, or just walk. And also ask your parents, relatives, neighbours, and friends, etc. to leave the car at home more often!

Keep up your green habits!

## Who is responsible for the campaign?

In 2002, Climate Alliance and its partners invited children in Germany to make their daily journeys independently and in an environmental-friendly way by collecting Green Footprints for the world's climate. Kids all over Germany collected thousands of Green Footprints for their symbolic journey to the world summit in South Africa.

Because so many people enjoyed our campaign, we decided that kids all over Europe should collect Green Footprints - so we had the campaign materials translated into several European languages and invited children from all over to collect Green Footprints for their symbolic journey to the annual UN Climate Summit.

Write your ideas and suggestions for the politicians on it, too!

Please send the footprints or photographs to us so that we can publish them on the ZOOM - Kids on the Move! website and also show them to the politicians at the Climate Change Conference.

Count up all of the Green Footprints in your album - and don't forget to include the eco-friendly means of transport you drew at the weekend!

Make a note of the total Green Footprints you collected and send us a picture of your group during the activity week so that we can publish it on the website (see below for the address).

Want to know how many Green Footprints the children from all over Europe have collected so far? Then take a look at

[www.zoom-kidsforclimate.eu/results.html](http://www.zoom-kidsforclimate.eu/results.html)



Climate Alliance

Climate Alliance of European Cities and Towns

Contact

Claudia Schury, Galvanistr.28, 60486 Frankfurt/ Main, Germany,

Tel: +49 (0)69 717139-22, [zoom@climatealliance.org](mailto:zoom@climatealliance.org)

[www.zoom-kidsforclimate.eu](http://www.zoom-kidsforclimate.eu)